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Account Director

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Company: Ultimate Asset

Location: London Area

Category: other-general

Account Director - Enterprise SaaS Loyalty & CRM Marketing TechSalary up to £85k base + 20% OTELocation - this role is hybrid 2-3 days in the London officeThe CompanyThis company are the leaders in everything they do, they have a very strong product portfolio and a really good name in the market. Amongst other products there is a specific focus on selling Loyalty marketing, CDP, CRM as well as messaging, email, and social. Its the best of both worlds as they have a agile start up like culture but the processes and resources of a larger organisation. Exciting bits: They did really well last year they've doubled YoYThe market leaders in what they do - top of the Forrester and Gartner rankingsLoads of different products you can get stuck into A really great team, they know their stuff, great to get on with but can also help improve people - its great for career developmentPeople actually hit target here! Very fair targets The Role This is exisiting business role, focused on the renewals and growth a small number of very large accounts Sized of the accounts 1-7mManaging, running and winning RFPsRequirementsYou must come from a commercial account management position from another complex SaaS marketing technology ideally from loyalty marketing or CRM (mar tech)Also open to CDP, Customer Journey, CX, Personalisation, multi channel marketing ectYou must have enterprise experience, dealing with 500k+ P/A clientsYou must have experience renewing and growing accounts - the focus is on net revenue retentionYou can go into the London office x3 days a weekGet in touch at Swaran@ultimateasset.com to find out more

Cross References and Citations:

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