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Account Director programmatic

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Company: Moriati Digital Recruitment

Location: United Kingdom

Category: other-general

Programmatic AD can be fully remote or a hybrid. This leading independent agency is looking for someone to deal with luxury clients, paid search social and display luxury market essential. This is both a UK and international role. The ideal candidate will be able to build relationships with clients in order to understand their objectives. This candidate will have worked on DSP's and agency trading desks. Responsibilities Build and maintain client relationships Helping the client plan and buy their media programmatically Uncover client's needs, desires and objectives and craft a creative solution that aligns with these needs. Managing all things programmatically ? Clearly communicate client's objectives with colleagues and drive development of timely solution Provide strategic analysis to help shape client's business Qualifications Paid search social and display luxury market Advanced excel skills 6+ years of experience Demonstrated ability to grow accounts and build client relationships Strong presentation skills Experience in managing people and teams Possess a creative mindset

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