

United Kingdom Jobs Expertini®

Account Director - Social

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Company: Brainlabs

Location: United Kingdom

Category: other-general

Brainlabs is a digital media agency – we're passionate about using data and tech to craft marketing strategies that drive real business results for clients. Our 1000+ Brainlabbers partner with some of the world's largest advertisers to do just that.

Our mission is simple, we want to become the world's largest independent media agency, famous for delivering high performance and accelerating the careers of Brainlabbers whilst we're at it.

Brainlabs has always been a culture-first company. In fact, from the very beginnings of the agency a set of shared principles, philosophies and values was documented in The Brainlabs Handbook, helping us create our unique culture.

As with everything here we always seek to adapt and improve so The Brainlabs Handbook has been fine-tuned to become The Brainlabs Culture Code.

This Culture Code consists of 12 codes that talk to what it means to be a Brainlabber. It's a joint commitment to continuous development and creating a company that we can all be proud of, where Brainlabbers can turn up to do great work, make great friends and win together.

You can read

Account Director - Job Specification

Hi there, we're Brainlabs, the world's most innovative digital marketing agency with a world class company culture to match. We're absolutely crushing it in the UK, US and lately in Mexico and are now looking for an **Account Director** to join our team. If you're keen to support us on our mission to be the best agency in the world, take a look at what we have on

offer:

We'd like you to:

Oversee the management of paid Social campaigns across multiple platforms with a clear testing approach and actionable analyses to drive awesome results for clients

Understand the Social landscape, and be able to drive diversification of platform usage across your client base

Work with partner creative agencies to deliver digital media strategy and execution

Produce insights, reports and commentary for clients to continuously deliver improvements in KPIs

Apply a clear testing approach and actionable analyses to drive awesome results for clients

Build trust and relationships with our clients, lead on social through weekly calls and quarterly meetings

Work across various verticals, from B2B and lead gen to retail and ecommerce - you'll be working on a growing business, managing spend for high-growth independent businesses or large global enterprise clients

Shape agency processes, best practices and tech automation

Help us continue to grow and manage one of the best teams in the world!

All sounds great right? So here's what we are looking for:

Proactive and solutions-focused

Passion for marketing and/or the digital world

Smart and data-driven approach to work

Demonstrable experience in a client-facing Social role with hands-on experience of Google, Facebook and TikTok.

Is Brainlabs right for you?

We're famed for our world class company culture. We cultivate an environment where everyone is excited to come into work. As a Account Director you'll have the opportunity to

work alongside enterprise clients that are pioneering approaches to paid advertising. You'll be immediately tested with handling large complex advertising accounts and given wide responsibilities. You will be surrounded by intelligent and hardworking colleagues. You'll need to collaborate across the organisation and welcome the change and dynamism of a growing company. In turn, your career will grow at an unprecedented pace. Sounds too good to be true? Check out our website to see for yourself

In order to maintain our fantastic working environment, culture fit is essential in selecting our newest recruits. It's not only important to find someone who is capable to perform their job duties, it's essential you are positive, collaborative, curious, and have a weird thing for processes and systems. **Apply today!**

Brainlabs is proud to be an equal opportunity workplace: we are committed to equal opportunity for all applicants and employees regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion, or belief, and marriage and civil partnerships. If you have a disability or special need that requires accommodation during the application process, please let us know!

Please note that we will never ask you to transfer cash or make any other payment to us in order to apply for a role or to work for Brainlabs. Any such asks are fraudulent and should be reported to the appropriate authorities in your area.

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