

## Account Manager

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Company: KnoWho

Location: Congleton

Category: management

Account Manager – Creative Health & Medical Communications – Congleton – Med Comms / Health Comms / Medical Communications / Healthcare Communications

Due to company growth, growth of accounts and new client wins, we are looking for Client Services professionals with experience in Medical, Healthcare or Pharmaceuticals Communications.

We would consider someone from Account Executive to Account Manager level and this is a great opportunity for anyone who wants to work in a more creative & rewarding environment than a typical MedComms / HealthComms /PharmaComms agency.

Having almost doubled in size since 2019, they are continuing to grow and have an exciting future. Currently at 40 people and have just moved into a brand new, state of the art office space that can double their capacity.

They work on the creative side of Health and Medical Comms and are specialists in Events (live & virtual), Software Development & Design (digital & print), Digital Marketing (Content, Social Media, PPC, SEO Paid Media, Email, Video & Audio), Branding, Advertising, Sustainability & Social Impact, PR. They're always look to progress into new markets and the latest trends for their clients and are uniquely technical and creative compared to their competitors.

## Roles and Responsibilities:

- \* Account and client management – using your developing experience of account management in the healthcare sector, you will deliver great work to meet or exceed client expectations, under the guidance and with support from Account Managers & Account Directors.
- \* Marketing and communications – using your knowledge and experience of developing multi-channel marketing campaigns for the healthcare sector, you will assist in developing excellent client projects in collaboration with our wider team.
- \* Relationship development – you enjoy developing relationships with clients and seize every opportunity to help grow the accounts and identify new benefits for the client.
- \* Communication is key – as a point of contact for our clients, it is important that you keep the team and clients in the loop with project developments, and that you can contribute to the projects and account work.
- \* Time management – your great time management skills will assist you whilst managing multiple projects across multiple client accounts.
- \* Consistency – you will use your previous experience and proactiveness to consistently produce excellent results.

To thrive within this role, you are confident in managing and prioritising multiple projects. You are equally skilled working as part of a team and individually.

## Skills and Experience:

- \* Great interpersonal and communication skills (written and verbal).
- \* Be proactive, creative and efficient.

\* Ability to maintain a high level of attention to detail.

\* Ability to adapt to change and challenges, able to ask questions and add value.

\* A creative thinker who is keen to learn.

\* Experience of MS Teams (Word, Excel and PowerPoint)

Salary is £23-26K for Account Executive, £25-27K for Senior Account Executive, £28-38K for Account Manager. As well as this you'll get 25 days holiday + Bank Holidays, an enhanced company pension contribution, training & progression, team activities & social events, parking and hybrid working as well as fully kitted out home office setup. You'll also have a bespoke training plan, internal training, external training, courses, and relevant certifications paid for. There will be plenty of opportunities to progress within the business.

For more info on the business, their growth plans and more defined role overview get in touch.

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