

# United Kingdom Jobs Expertini®

## Account Manager

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Company: Mediabrands

Location: United Kingdom

Category: other-general

### WHO ARE WE:

We're Mediahub, the industry's best kept secret. Last year we got our first Campaign School Report, coming in at number one for building the most ethnically diverse team in the industry.

COMvergence rank us as the UK's fastest growing media agency for the second year running. We bring a challenger mindset to everything we do. Brands choose to work with us to disrupt category norms.

We offer the best of both worlds. A start-up culture backed by Mediabrands. Just some of the brands we work with – New Balance, Pinterest, The Bicester Collection.

You'll be joining an agency that is for everyone.

We live by our values:

**Anticipate tomorrow** - we are challengers, we are proactive in thinking about what needs to happen today in order to make tomorrow better

**Hustle from the heart** move fast, take ownership, and look out for each other

**Perform with pride** we take pride and care in what we do and we strive for excellence

**Believe you can** believe in yourself to make a difference; believe in each other to do great things

**Stay curious** - we have fun on the journey of discovery

### Role Outline

This role is to work on our multi-award winning New Balance Europe account where we run brand awareness- and consideration-focused campaigns across EMEA. It is a dual role -

we are looking for someone to be both a bridge between our Planning and Data & Analytics teams, as well working with the team to plan cross-market activations. The first part will involve working with the Business Director on the delivery of some of our analytics, reporting and measurement projects. The second will be media planning for campaigns involving a number of our markets.

This could be a good fit for you if you are a data-driven media/comms planner with strong attention to detail and an analytical mind. Some knowledge of brand measurement would be a bonus.

This is a new role and we are looking for someone proactive who will make it their own with the support of the Account Directors/Business Director and specialist departments.

We are looking for someone who is;

**Curious about the world** – You are excited about new technology, innovative marketing ideas and will bring the same to your media plans. You love insightful work.

**A self-starter** – You possess a can-do attitude and are eager to learn. You love taking responsibility and problem solving. You are ambitious and a go-getter.

**A team player**– You are resourceful & collaborative. You love learning from others and always ready to help others out. You're proud of your craft, but you achieve the best results when you work with others.

**Someone with a sense of fun**– You can laugh at yourself and see the funny side of most situations. You work hard but know the importance of having fun.

Responsibilities include, but are not limited to:

### **Project Management**

Being a champion of our Data & Analytics workstreams amongst the planning team

Support in rolling out of new tools and promoting adoption amongst team members

### **Data Accuracy, Analysis & Reporting**

Monitoring data accuracy in our tools and helping the team to troubleshoot any issues'll be joining an agency that is for everyone.

Contributing to EMEA-wide ad-hoc requests and QBRs

Support in the development and ongoing delivery of our test & learn program

## **Media Strategy**

Coordinate the agency's response to cross-market media briefs, across a variety of media channels and in partnership with our comms strategy teams

Use a variety of data sources and research techniques to develop a deep understanding of your clients' brands, competitive contexts and their target audiences' attitudes and behaviours

Continually push the bar for more creative, innovative media solutions

Confidently leverage planning tools to add rigor to our audience and channel planning responses

## **Leadership**

Set and manage expectations of client and internal teams, ensuring Mediahub has the optimal time to deliver high quality outputs and we are consistently seeking ways to improve service delivery for our clients

Provide consistent and effective support to the Account Director, manage up and escalate issues as appropriate

Lead meetings and discussions with clients ensuring agendas and notes are shared with clients in a timely manner

## **Innovation & Initiative**

Be at the forefront of media industry developments

Continually seek and deploy better ways of working

Work with an attitude of 'it's up to me to make it happen'

## **Excellence in Client Service**

Work to understand your client's pressures and internal demands to ensure Mediahub is responding to their needs and shaping our service delivery around them

Establish a high level of trust with clients

Have a solid understanding of Mediahub's disciplines, ensuring that you never send on information that you do not fully understand yourself

Ensure the agency's output is always of the highest quality

### **Professional Responsibilities**

Manage budgets, reconciliation and forecasting

Be an excellent communicator

Meet commitments and complete tasks as agreed and within agreed timeframes

Proactively contribute to a positive team atmosphere and company culture

### **Skills & Requirements**

Likely to have experience in media

Solid understanding of online and offline planning

Extensive knowledge of industry tools and research techniques

A working knowledge of ad tech including ad servers, bid management tools and DSPs

A basic knowledge of big data and digital analytics tools and platforms

Strong leadership, communication and presentation skills

Experience in nurturing talent

Impeccable organizational skills, comfortable with multitasking and running multiple projects simultaneously

Experience working with multiple stakeholders, e.g. suppliers, advertising/marketing agencies, media owners and internal specialist resources

### **Employee Transparency**

At Mediabrands and Kinesso, we celebrate difference and believe this makes us stronger.

Mediabrands and Kinesso are equal opportunity employers and committed to

championing an inclusive culture that provides a sense of belonging for all our employees.

We do not discriminate against any applicant based on age, disability, race, colour, ethnicity, national origin, gender, sexual orientation, gender identity, religion, belief, marital status or any other characteristic protected by law.

Please reach out to our Talent Inclusion Specialist Jess at [Jess.Richardson@mbww.com](mailto:Jess.Richardson@mbww.com) if

you would like to have a confidential conversation regarding any adjustments that would ensure our recruitment process is accessible for you. Please note requesting a reasonable adjustment will not affect your application.

## **THE PERKS**

We aim to provide all our people with a supportive and fun work environment where you can develop your full potential and benefit from the broad range of opportunities within the agency. When you join us, we want to make sure you feel valued – and that you are rewarded for your fantastic work. So, we also offer a range of benefits:

Flexi-leave, with 25 days annual leave to be taken as minimum. In addition to your holiday entitlement, the office usually closes between Christmas & New Year

Free breakfast and free lunch

Early finish Fridays

Core Hours (Mon-Thurs, flexible start/finish times)

Retail discounts

Electric vehicle salary sacrifice car scheme

Wellbeing programme, including Headspace & flu jabs

Interest free season ticket loan

Paid time off for Volunteering

Group Income Protection

Life Assurance

Private Medical Insurance or Health Cash Plan (dependent on level)

Group Personal Pension Plan with matched contributions from 3-6%

Generous Parental Leave & Pay

Independent mortgage advice

Financial education

Employee Assistance Programme

Free eye tests

Flexible benefits including Dental, Travel insurance, Cycle to Work, Gym Discounts and many more!

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