

Ad Ops Executive

[Apply Now](#)

Company: MiQ

Location: United Kingdom

Category: other-general

Role: Ad Ops Executive

What you'll do

We're MiQ, a global programmatic media partner for marketers and agencies. Our people are at the heart of everything we do, so you will be too. No matter the role or the location, we're all united in the vision to lead the programmatic industry and make it better.

As an Ad Ops Executive you'll have the chance to work on:

- Traffic display, native, video, audio and connected TV creatives into demand side platforms (DSPs)
- Traffic creatives across a wider range of countries and platforms (inclusive of China)
- Resize creatives, image re-touching and manipulation
- Adjust creative file size for compliance with ad exchange policy
- Manage advertiser and creative auditing process and status
- Implement third-party tracking from ad verification platforms
- Implement creative tag macros and trackers for campaign set-up
- Troubleshoot creative, campaign and tracking discrepancies where necessary
- Produce creative screenshots/mocks for new campaign launches
- Implement and manage internal ticketing system, prioritizing active tickets
- Conduct holistic inventory analysis and reporting
- Manage app/web whitelists and blacklists

What you'll bring

- Mandarin and English language fluency (writing and speaking)
- High attention to detail
- High accuracy and reliability
- High level of proactivity
- Excellent communication skills
- Ability to build strong relationships
- Interest in advertising technology and China
- Alignment with MiQ;s core values/culture
- A can-do attitude, with a dream to grow alongside us.

We've highlighted some key skills, experience and requirements for this role. But please don't worry if you don't meet every single one. Our talent team strives to find the best people. They might see something in your background that's a fit for this role, or another opportunity at MiQ.

If you have a passion for the role, please still apply.

What's in it for you

MiQ is incredibly proud to foster a welcoming culture. We do everything possible to make sure everyone feels valued for what they bring. With global teams committed to diversity, equity, and inclusion, we're always moving towards becoming an even better place to work.

Values:

Our values are so much more than statements. They unite MiQers in every corner of the world. They shape the way we work and the decisions we make. And they inspire us to stay true to ourselves and to aim for better. Our values are there to be embraced by everyone, so that we naturally live and breathe them. Just like inclusivity, our values flow through everything we do - no matter how big or small.

We do what we love - Passion

We figure it out - Determination

We anticipate the unexpected - Agility

We always unite - Unity

We dare to be unconventional - Courage

Benefits:

Every region and office has specific perks and benefits, but every person joining MiQ can expect:

A hybrid work environment

New hire orientation with job specific onboarding and training

Internal and global mobility opportunities

Competitive healthcare benefits

Bonus and performance incentives

Generous annual PTO, paid parental leave, with two additional paid days to acknowledge holidays, cultural events, or inclusion initiatives

Employee resource groups designed to connect people across all MiQ regions, drive action, and support our communities

Apply today

Equal Opportunity Employer

E-Verify Employer

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