

All Level Graphic Designer

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Company: Basis

Location: Whitecross

Category: other-general

Basis Studio is expanding!

We're looking for a smart, enthusiastic, Graphic Designer to join our team.

This is a unique opportunity to join our award-winning independent agency at the heart of the West End. We master storytelling for the world's most exciting brands and are looking for someone who can help us make the most of these opportunities and create more groundbreaking work.

We currently work with the BT Group (BT, EE, Plusnet), Tesco, Facebook, L'Oréal, NBCUniversal, TSB, Ray-Ban, Avon, Fox and Oakley, plus many more.

You will also be able to work with pharmaceutical, biotech and medical device companies.

About you

We're looking for someone who will...

enjoy tackling tough challenges and solving problems with creativity.

have a clear point of view about what makes great work – and how to do it!

love collaborating with other creatives, strategists and clients – and enjoy helping others do brilliant work.

be as brilliant at crafting work as coming up with big, brave ideas.

Essential Skills

You should...

be happy working on the Mac/PC platform and be skilled in, if not all, then most, of the

applications within Adobe Creative Suite and have strong **PowerPoint skills a must** .

have a flair for thinking through design work so it becomes more about storytelling than mere art-working. With support from colleagues, you'll be able to think about the target audience for the piece and adapt your designs accordingly.

be a Designer who's happy working alongside creatives, developing seriously imaginative ideas through from preliminary designs to production.

have significant experience of the production process and will be more than happy taking your designs right through to finished artwork.

ideally have some experience with After Effects, Animate, HTML 5 and CSS, which would be beneficial to develop animations and effects that go beyond what's possible to create in PowerPoint alone.

not only be used to working within client guidelines, but be able to create brand guidelines for others to work to.

Responsibilities

You will be creating...

all branded assets and presentations to a high standard

bespoke agency materials for both public facing engagement and internal communications

images, charts and infographics that more effectively communicate key messages and which can be incorporated into presentations

intelligent, ideas-led design solutions for bespoke long-format documents, presentations and corporate materials

collateral that communicates the work and agency capabilities in the best possible way

You will also...

acting as a consultant to the rest of the agency to give advice and direction for all things relating to the design of agency presentations

participating in brainstorming around pitches, client meetings and internal communications

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