United Kingdom Jobs Expertini®

Assistant B2B Brand manager

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Company: Intretech UK

Location: United Kingdom

Category: other-general

Your Responsibilities:

Meet with stakeholders to determine brand objectives and strategies

Research markets and study the company's brand

Present and execute creative ideas for marketing activities

Help develop and optimize marketing campaigns.

Coordinate sales, product development and other teams

Track budgets with an eye towards maximizing gains and reducing costs

Analyze industry, competition and market trends

Prepare reports on brand performance and sales

Your Experience:

Proven experience as an Assistant Brand Manager. You will be expected to show examples of previous campaigns and results.

Knowledge of Branding, marketing channels, funnel optimisation, lead generation, inbound marketing.

Familiarity with latest marketing trends and best practices

Ability to conduct research and analyse data

You will be expected to show your ideas with small experiments and back up your results with data. (MVP and Agile approach)

Organizational skills, experience meeting tight deadlines

Excellent communication and teamwork skills

Results-driven attitude

A creative mindset

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