

United Kingdom Jobs Expertini®

Business Development Manager

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Company: MorePeople

Location: United Kingdom

Category: other-general

About the Role

As Business Development Manager, your primary responsibility will be to expand our market presence. Initially, you will take charge of selling the initial stock to nurseries. This role offers a chance to grow and develop the territory, viewing it as an opportunity to take calculated risks and drive business growth.

Your Key Responsibilities:

Drive sales expansion into Garden Centers, Local Councils, Nurseries, and amenity sectors.

Utilize existing stock by strategically selling it to targeted nurseries.

Develop and nurture your territory to increase Cherry Laurel World's market share.

Innovate and take calculated risks to maximize business opportunities.

About the Business:

Our client is a family-run business specializing in the cultivation and distribution of top-quality shrubs, notably the renowned Cherry Laurel. With over half a million plants in the ground at any given time, they pride themselves on being among the largest growers in the UK. Their commitment to excellence involves producing, sourcing, and selling premium hedging directly from their nursery.

What's Next?

For an informal chat, please call me, Brian on 01780 480530, email or message me directly on LinkedIn. Don't worry if your CV isn't up to date, just send what you have already, and we can sort the rest later. I'm looking forward to hearing from you.

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