

Business Intelligence and Insight Manager

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Company: Totum Partners

Location: London Area

Category: other-general

Our client, a leading law firm, are investing in their client intelligence and building out their team in London. This Senior Market Intelligence Manager will assume responsibility for overseeing the firm's research and intelligence program. You'll operate within a high-performing Business Development (BD) and insights team, collaborating closely with senior leadership, strategy, and external research providers. The Senior Market Intelligence Manager position is embedded within a highly proficient and specialised Insights team. This team is entrusted with managing research, intelligence, and strategic communication globally for the firm. Your role will entail steering firm-wide research and insights while shaping the overarching strategy to align with the firm's business objectives. The Senior Market Intelligence Manager will forge close ties with the broader business development and client development unit to ensure that strategic initiatives and research insights are effectively implemented across the firm. Acting as the firm's representative in this domain, you will spearhead senior stakeholder engagement and oversee a compact team. You should have prior experience as a market intelligence, research, and insights manager within the legal sector and ideally will have management experience.

Equal Opportunities As a responsible business, it is important that we represent the diversity of our people, our clients and our communities. We believe that the firms that thrive are those with the most diverse team; that's why we work so hard to source the best talent from the broadest pool possible. As an equal opportunity employer, we strive to accommodate anyone who may have specific needs. If you require reasonable adjustments to be made during the selection process, please talk to a member of the recruitment team so that any required adjustments can be

made in advance.

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