

United Kingdom Jobs Expertini®

CAMPAIGN MANAGER

[Apply Now](#)

Company: Legal & General

Location: Hove

Category: other-general

Company Description The brand with the broly is choosing today to change tomorrow. Since 1836, we've grown to become one of the world's largest asset managers, homebuilders, pension providers and insurance brands. We're all here to improve the lives of our customers, build a better society for the long term, and create value for our shareholders - helping to shape a better future for society and the planet. We need people who share our ambitions, agility and entrepreneurial spirit to help us do it. At L&G, you'll find a balance that helps you be your best. Empowered by hybrid working, we're supported by technology and workplaces that enable us to work effectively wherever we are. We come together in offices to collaborate and connect, and use time at home for individual, focused activities. And, when we achieve great things, we celebrate our success and reward strong performance. Today, there's over 10,000 of us, working towards our mission, with plenty of opportunities to grow your career as we grow L&G. Will you join us?

Job Description We are looking for a dynamic and innovative Campaign Manager to join our Retail Marketing team. You will be responsible for increasing brand awareness and preference among Independent Financial Advisors (IFAs), mortgage brokers, and equity release specialists through targeted campaigns and thought leadership. This role requires a collaborative spirit to work with various stakeholders and ensure a consistent brand message across all platforms.

Key Responsibilities: Develop and execute high-quality integrated campaign strategies to drive business objectives. Identify key messaging, value propositions and campaign opportunities to resonate with B2B audiences. Collaborate with internal stakeholders to define campaign goals, timelines and budgets. Oversee end-to-end campaign execution across

owned, earned and paid channels. Create compelling stakeholder presentations, showcasing campaign results, market trends, insight and recommendations for optimisation Leverage marketing automation platforms and CRM systems to execute campaigns, track leads and measure campaign effectiveness. Manage the relationship with key strategic marketing

Qualifications Proven experience in campaign management, lead generation and data driven results, Strong understanding of B2B marketing tactics, channels and best practice Beneficial to have an understanding of CRM systems and data analytics. Excellent communication and presentation skills. Ability to work collaboratively across teams and with external stakeholders. Creative thinker with a strategic mindset.

Additional Information When you commit to Legal & General, we'll commit to you too. That means we'll recognise and reward your hard work, your performance and your contribution If you join us, you'll get access to some great benefits, including private medical insurance, at least 25 days holiday (excluding bank holidays), a generous pension scheme, life assurance, and Income Protection. You can participate in our electric car scheme, which offers employees the option to hire a brand new electric car through tax efficient salary sacrifice. We're also proud to offer competitive family leave. You'll have the opportunity to participate in our annual, performance-related bonus plan and valuable share schemes. And then there are the many discounts we offer that you can take advantage of - both for our own products and at a range of high street stores and online offerings.

The brand with the brolly is choosing today to change tomorrow. Since 1836, we've grown to become one of the world's largest asset managers, homebuilders, pension providers and insurance brands. We're all here to improve the lives of our customers, build a better society for the long term, and create value for our shareholders - helping to shape a better future for society and the planet. We need people who share our ambitions, agility and entrepreneurial spirit to help us do it At L&G, you'll find a balance that helps you be your best. Empowered by hybrid working, we're supported by technology and workplaces that enable us to work effectively wherever we are. We come together in offices to collaborate and connect, and use time at home for individual, focused activities. And, when we achieve great things, we celebrate our success and reward strong performance.

Today, there's over 10,000 of us, working towards our mission, with plenty of opportunities to grow your career as we grow L&G. Will you join us? Great minds don't have to think alike, so we welcome voices from all backgrounds. Bringing together people with different life experiences helps us build empathy with our customers and drive innovation. We don't just talk about it, we actively promote diversity and equitable opportunities for all. That means our

employment decisions are made without regard to race, colour, religion, national or ethnic origin, sex, sexual orientation, gender identity or expression, age, disability or protected veteran status. In fact, we embrace every dimension of diversity to reflect the customers and communities we serve. We think it's important to create an inclusive environment where we can all belong, contribute and drive progress, where you can develop and grow, and be empowered. We want you to use your voice to help us build a better tomorrow. We all work differently, and have different needs, which is why. We're always open to discussing flexible working arrangements. Likewise, we're committed to finding reasonable accommodations for candidates with specific needs during our recruiting process. So whoever you are, wherever you are, whatever your story, we'd love to hear from you.

[Apply Now](#)

Cross References and Citations:

1. [CAMPAIGN MANAGER HtmljobsJobs HoveHtmljobs](#)
2. [CAMPAIGN MANAGER Denverjobs Jobs HoveDenverjobs](#)
3. [CAMPAIGN MANAGER Searcheruropeanjobs Jobs HoveSearcheruropeanjobs](#)
4. [CAMPAIGN MANAGER Socialnetworkingjobfinder Jobs Hove Socialnetworkingjobfinder](#)
5. [CAMPAIGN MANAGER AgilejobsnearmeJobs HoveAgilejobsnearme](#)
6. [CAMPAIGN MANAGER StartupjobsnearmeJobs HoveStartupjobsnearme](#)
7. [CAMPAIGN MANAGER HollywoodjobsJobs HoveHollywoodjobs](#)
8. [CAMPAIGN MANAGER Smartjobsearch Jobs HoveSmartjobsearch](#)
9. [CAMPAIGN MANAGER CustomerservicejobsJobs HoveCustomerservicejobs](#)
10. [CAMPAIGN MANAGER Microbiologistjobs Jobs HoveMicrobiologistjobs](#)
11. [CAMPAIGN MANAGER HairjobsJobs HoveHairjobs](#)
12. [CAMPAIGN MANAGER FishjobsJobs HoveFishjobs](#)
13. [CAMPAIGN MANAGER Mechanicaljobs Jobs HoveMechanicaljobs](#)
14. [CAMPAIGN MANAGER Jobsinindia Jobs HoveJobsinindia](#)
15. [CAMPAIGN MANAGER Unitedkingdomjobs Jobs HoveUnitedkingdomjobs](#)

16. **CAMPAIGN MANAGER Hondurasjobs Jobs HoveHondurasjobs ↗**

17. **CAMPAIGN MANAGER DublinjobsJobs HoveDublinjobs↗**

18. **CAMPAIGN MANAGER Manufacturingjobsnearme Jobs Hove
Manufacturingjobsnearme ↗**

19. **Campaign manager Jobs Hove ↗**

20. **AMP Version of Campaign manager ↗**

21. **Campaign manager Hove Jobs ↗**

22. **Campaign manager Jobs Hove ↗**

23. **Campaign manager Job Search ↗**

24. **Campaign manager Search ↗**

25. **Campaign manager Find Jobs ↗**

Source:<https://uk.expertini.com/jobs/job/campaign-manager-hove-legal-general-1683-36885/>

Generated on: 2024-05-05 by [Expertini.Com](https://uk.expertini.com)