United Kingdom Jobs Expertini®

Channel Sales Manager

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Company: Sigenergy

Location: United Kingdom

Category: other-general

Sigenergy is a pioneering company dedicated to developing state-of-the-art residential and commercial energy solutions, including energy storage systems, solar inverters, and EV chargers. Our distinguished R&D team, comprised of hundreds of industry experts, is committed to advancing our vision of a greener world through relentless innovation. By leveraging cutting-edge power electronics, digital, and AI technologies, we engineer nextgeneration energy products with superior safety features. With a global presence in sales and services, we aspire to be the most trusted partner for our customers on their path to a more sustainable future. We are seeking a dynamic and results-oriented Channel Sales Managers to join our team. The successful candidate will be responsible for managing and growing key accounts within the sector. This role presents an exciting opportunity to collaborate with industry leaders, drive sales initiatives, and contribute to the expansion of our market presence in UK & IR.Responsibilities:Conduct market research and analysis in to understand the latest trends, competitors, and customer demands in the energy storage market. Develop sales strategies and plans based on market research results, including prospecting, expansion, and follow-up of potential customers. Initiate and maintain contact and communication with potential customers, establish and maintain good customer relationships, understand customer needs, and provide solutions. Coordinate internal resources, including technology, marketing, and customer service teams. Participate in sales negotiations and contract signing processes to ensure sales targets are achieved. Report market dynamics, sales progress, and customer feedback to upper management, and participate in the development of sales plans and budgets. Requirements: 5-8 years of sales experience in

the solar PV and energy-related field, with in-depth knowledge of solar PV, inverter, energy storage market. Strong channel and installer relationships, with the ability to effectively identify potential customers and establish cooperative relationships. Excellent sales skills, including customer prospecting, negotiation, and contract signing. Good communication and teamwork skills, with the ability to collaborate closely with internal and external teams to achieve sales targets. Market analysis and planning skills, with the ability to develop effective sales strategies and plans based on market conditions. Technical knowledge and business understanding of the energy storage, solar PV, and energy industry. Fluent English communication and writing skills Traveling in UK & IR and internationally.

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