

# United Kingdom Jobs Expertini®

## Commercial Finance Manager

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Company: Mediabrands

Location: United Kingdom

Category: other-general

### ABOUT US

IPG Mediabrands is the media and marketing solutions division of Interpublic Group (NYSE: IPG). Mediabrands manages approximately \$40 billion in marketing investment globally on behalf of its clients and provides strategic services and solutions across its award-winning, full-service agency networks UM and Initiative and through its innovative marketing specialist companies Reprise, Magna, Orion, Rapport, Healix, Mediabrands Content Studio and the IPG Media Lab. Mediabrands clients include many of the world's most recognizable and iconic brands from a broad portfolio of industry sectors.

The company employs more than 13,000 marketing experts in more than 130 countries representing the full diversity of humanity. For more information, please visit our website: [www.ipgmediabrands.com](http://www.ipgmediabrands.com).

### ABOUT THE ROLE

Mediabrands is looking for a proactive Commercial Finance Manager to work closely with the Commercial Assistant Director and agencies. You will be supporting the Commercial Assistant Director to prepare accurate full-year P&L budgets and forecasts as well as monthly flash forecasts and variance analysis.

### KEY TASKS AND RESPONSIBILITIES

Working closely with the Commercial Assistant Director and agency as Magenta Stream Finance Manager owning the agency P&Ls and working closely with SBUs that service agency clients.

Supporting the Commercial Assistant Director to prepare accurate full year P&L budgets

and forecasts as well as monthly flash forecasts.

Working with the UK&I Reporting Team to provide variance analysis and other adhoc information as required by EMEA FP&A/RCT.

Working with the Financial Control Team to escalate matters within the agencies as required (e.g. overdue debt and unbilled media).

Ensure all appropriate contractual paperwork are in place and signed.

Supporting the Commercial Assistant Director and FD in preparing documentation for Financial/ compliance audits (NDA's, SOW agreements, pre-audit, supervision of audit, audit report review & commentary, client management etc.

Support in the preparation of PowerPoint presentations to explain forecasts and budgets to the to the Mediabrands Executive Leadership Team.

Working with SBUs to analyse risks and identify gaps in TBG targets as well as working with the business to ensure robust cost control.

Organise and lead monthly and bi-monthly revenue review meetings with the relevant stakeholders within the business with support from the Commercial Business Partner.

Maintaining a detailed salary cost forecast by individual and working closely with HR to monitor headcount.

Preparing a monthly management information pack including YTD P&L performance vs budget/forecast, a P&L flash update and a debtors/WIP/unbilled summary for escalation.

Client profitability analysis and management – prepare monthly client profitability summaries to share with senior client leads/directors and work with the business to ensure accounts are profitable. Flagging areas of concern where client teams are under/over servicing clients.

Contract management – support the Commercial Business Partner and agency leads with contract and scope review, timesheet analysis, fee proposals and operational guidance communications including SBUs that service Magenta stream clients.

Prepare new business FTE proposals and support the Commercial Business Partner in

putting together an overall Magenta stream proposal where necessary.

Manage the onboarding process for new clients including credit insurance and system set ups.

Develop and drive organisational change as and when required by the business

## **ABOUT YOU**

Qualified ACA/ACCA/CIMA

Commercial experience required

Experience of people management

Hyperion experience desirable

Media industry experience desirable

Strong excel skills

### **Critical Competencies:**

Must show a proactive approach to problem solving

Desire for continuous improvement

Teamwork

Innovation/Initiative required

Communication at all levels of the company

Leadership, ability to effect change and make decisions within own sphere.

### **Employee Transparency**

At Mediabrands and Kinesso, we celebrate difference and believe this makes us stronger.

Mediabrands and Kinesso are equal opportunity employers and committed to

championing an inclusive culture that provides a sense of belonging for all our employees.

We do not discriminate against any applicant based on age, disability, race, colour, ethnicity, national origin, gender, sexual orientation, gender identity, religion, belief, marital status or any other characteristic protected by law.

Please reach out to our Talent Inclusion Specialist Jess at if you would like to have a confidential conversation regarding any adjustments that would ensure our recruitment process is accessible for you. Please note requesting a reasonable adjustment will not affect your application.

### **The Perks**

We aim to provide all our people with a supportive and fun work environment where you can develop your full potential and benefit from the broad range of opportunities within the agency. When you join us, we want to make sure you feel valued – and that you are rewarded for your fantastic work. So, we also offer a range of benefits:

Flexi-leave, with 25 days annual leave to be taken as minimum. In addition to your holiday entitlement, the office usually closes between Christmas & New Year

Free breakfast and free lunch

Early finish Fridays

Core Hours (Mon-Thurs, flexible start/finish times)

Retail discounts

Wellbeing programme

Interest free season ticket loan

Paid time off for Volunteering

Group Income Protection

Life Assurance

Private Medical Insurance or Health Cash Plan (dependent on level)

Group Personal Pension Plan with matched contributions from 3-6%

Generous Parental Leave & Pay

Independent mortgage advice

Financial education

Employee Assistance Programme

Free eye tests

Flexible benefits including Dental, Travel insurance, Cycle to Work, Gym Discounts and many more!

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