

Commercial Manager - Mass Beauty

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Company: Veblen International

Location: London Area

Category: other-general

Overview:An exceptional opportunity beckons for a strategic thinker with a fervent interest in the swiftly evolving global beauty realm. Join a rapidly expanding entity in the field, headquartered in London, with a robust global footprint. This role offers the chance to bridge the divide between sales and marketing on a worldwide scale, crafting brand strategies and fostering collaboration across diverse markets. It entails a dynamic blend of strategic acumen, creativity, and global engagement, enabling you to leave an indelible mark on renowned products. Embrace enriching travel prospects, thrive within a dynamic innovation hub, and channel your enthusiasm towards pioneering industry outcomes.**Key**

Responsibilities:

- **Strategic Brand Enhancement:** Formulate and implement potent global brand strategies in conjunction with the Global Brand Team.
- Translate strategies into actionable blueprints for regional teams, ensuring flawless execution.
- Assume a pivotal role in steering the strategic and commercial trajectory of the brand.
- Cultivate robust ties with distributors, retailers, and regional managers to fuel market expansion.
- Contribute to the development of market-leading launch strategies by aligning proposals with the global brand team.
- Provide timely insights and market demands to catalyse brand innovation.

Operational Excellence and Reporting: Develop dynamic brand presentations for distributors and retailers, fostering clarity and alignment.

- Ensure prompt dissemination of brand-related information to distributors and retailers to promote transparency.
- Collaborate with operations to furnish data and resources for seamless new product launches.
- Assess feedback on media plans and performance metrics to steer data-driven decisions.
- Uphold brand standards across online retail platforms to ensure consistency.
- Compile and present

monthly reports for distributors, unveiling crucial insights. Qualifications and Experience: Graduate level with a business/marketing-related degree. A minimum of 4 years of experience, preferably in sales, buying, or marketing within fashion, beauty, or fragrance. Strong numerical and analytical skills, proficiency in PowerPoint and Excel. Eagerness to learn and proactive in a dynamic environment. Self-motivated, organized, and results-driven. Exceptional communication and presentation skills. Ability to build strong relationships across internal teams and external partners. *The company offers a competitive base salary plus bonus. They have a hybrid working model of 4 days in the London office and 1 day a week from home.

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