

Communications Account Manager

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Company: RSK Group

Location: United Kingdom

Category: other-general

CopperConsultancy is looking for a tenacious, high call **Account Manager** to join their growing team nationwide. **This is not a sales or Marketing AM role** the right candidate will need at least 1 years experience in the Communications or PR fields. This is a **Full-time, Permanent** role **Hybrid working** options are available, Candidates can be based **Nationwide**

Key Responsibilities

Delivers consistent performance as day to day account lead; ensuring all project activities are being completed by the team to a high standard, on budget and on time

Keeps on top of industry developments including policy, project developments and people moves and interprets relevance to clients and projects

Demonstrates an understanding of, and make proactive and informed contributions to forecast discussions

Management and delegation of tasks to junior team members to ensure timely delivery in line with expectations and avoid overloading team members or causing a resource issue

Contributes to development of Copper's broader marketing strategy through involvement with marketing programmes

Earns position as first port of call for all client enquiries; be recognised as trusted advisor externally and internally as a safe, effective and reliable pair of hands

Person Specification

Consultancy skills: able to develop strong client relationships; day to day account management of clients, projects and campaigns; budget management including understanding of contribution to Copper income and profitability

New business development: ability to identify and contribute to generating consultancy income from existing and new clients; drafting proposals, budgets and presentations (with supervision from account director); pitching

Communications planning: ability to develop plans from communications strategies; execute individual communications workstreams using OASIS principles

Media and social media: day to day knowledge of media management

Public affairs: politically aware: some knowledge of UK political structures (national, devolved and local)

Strong interpersonal skills; articulate; motivated; enthusiastic; enquiring mind; problem solver; attention to detail

Salary and Benefits

£35,000+ DOE

Life assurance

Fitness fund

Personal development fund

Enhanced employer pension contributions after year one

A flexible benefits programme including the option to buy additional holidays, health cash plan and discounted gym membership

RSK Group is an Equal Opportunities Employer

More detailed job description attached.

#Consultancy #rskfamily #BusinessDevelopment

RSK will not accept unsolicited CVs from agencies other than RSK PSL or Secondary agencies.

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