

Communications and Marketing Director

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Company: Premier Resourcing UK

Location: London

Category: other-general

Are you a Communications and Marketing Director looking for a new role within a not-for-profit organisation who make a positive difference to thousands of children and young people's lives?

Salary: c£65,000 +

benefits **Hybrid working with 2/3 days in their office in London**

We are working exclusively with the charity during this exciting time as they embark on a new national expansion and redefine their identity. They are seeking a visionary

Communications and Marketing Director to lead the charge in shaping their brand and elevating their profile.

The successful candidate will lead and

oversee in four core ways –

- They will oversee positioning, core messaging and brand development work.

- They will oversee the development and delivery of an

- approach to integrated marketing that recognises the importance of the donor or

- stakeholder journey.

- They will lead the internal communications strategy, working in

- close consultation with the People and Culture team.

- They will lead the external

- communications strategies that expand brand awareness, elevate their leaders and raise

- national profile.

About you:

- Experience of promoting and

- developing a vibrant brand in a complex organisation.

- Experience of designing and

- successfully executing marketing strategies through own work and through others.

- Experience of client marketing – specifically, ensuring that materials, content and

- events give a high quality customer experience – ideally involving donors and working with

- fundraising teams.

- Experience of running communications and PR team in an

- organisation using multiple channels and digital media.

- Experience of leading,

motivating and developing people at all levels with an ability to create a working environment in which people can thrive and develop.

Eye for detail and quality.

Problem solving and resourcefulness.

Prepared to work in line with our values and to demonstrate behaviours consistent with these.

Benefits Include:

- Generous annual leave policy of 25 days per year increasing by 1 day per year up to 30 days.

- Enhanced maternity and paternity pay.

- Enhanced Sickness and Compassionate Leave.

- Cycle Scheme.

- Health Cash Plan.

- Wellbeing Plans.

PLUS Many More...

If you have the required skills, please email me your CV to find out more/discuss:

jennifer@premierresourcing.co.uk

Premier Resourcing UK Ltd is a specialist Marketing, PR & Creative Recruitment Consultancy. We encourage equality, diversity, and inclusion in our workplace. We strive to make sure the Marketing and PR industry reflects the diverse and vibrant world around us. Our mission is to recruit diversity from minority groups, regardless of race, gender, ethnic origin, disability, or sexual orientation. We are committed to educate and promote inclusion & diversity across all sectors we recruit in.

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