

## Communications and PR Manager

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Company: Right at Home

Location: United Kingdom

Category: other-general

## Communications and PR Manager

**Salary:** Up to £40,000 to £45,000 (negotiable, depending on experience)

**Hours per week:**

**Location:** Right at Home UK National Office, Burlington House, Crosby Road North, Waterloo, Liverpool, L22 0PJ

Are you looking for a new challenge in the field of communications and public relations? Are you looking to work for an inspiring brand that makes a genuine difference every day? If so, a rewarding role at Right at Home UK might be just what you're looking for.

Right at Home UK is an award-winning brand which provides *premium-quality care* to vulnerable adults within their own homes, recognised as industry leader in the UK. A company committed to enhancing the quality of life for those we serve, whilst championing positive change for the wider Social Care Sector. Our commitment to delivering positive outcomes for Clients and our employees have resulted in Right at Home becoming a brand synonymous with quality and trust.

We are looking for a talented and experienced Communications and PR Manager to join our team and help us achieve our goals.

### Why join Right at Home UK:

A competitive salary £40,000+ (DOE)

An industry leading and multi award-winning franchise network

A market leading homecare provider for quality, recognised as one of the best employers

in the sector

Up to 26 days annual leave (increasing with time served) plus bank holidays

Salary sacrifice company pension

Salary sacrifice EV scheme

Contribution to private healthcare

Free secure parking

An inspiring and fun place to work, within a supportive team environment

Hybrid working available

**As a Communications and PR Manager, you will be responsible for:**

Developing and implementing a comprehensive communications and PR strategy that aligns with the company's vision and values

Creating, managing and approving a variety of content, including press releases, newsletters, blogs and thought leadership Op-eds

Building and maintaining strong relationships with key media outlets, franchise owners, partners, and stakeholders

Political campaigning for sector change

Raise brand profile through gaining positive media coverage both locally and nationally

Developing and managing all key messages and briefing documents for internal projects and media interviews

Responding to and managing all reviews across multiple platforms

Ensure all materials present a clear, consistent, and positive image for the brand

Keeping up to date with relevant, timely and topical sector news and government reforms and advising the senior team accordingly

Writing compelling award entries

Prepare social media content for CEO and Directors

Work in partnership with external agencies, designers and other third parties depending on projects.

Manage all media enquiries, schedule interviews and offer interview coaching to members of the network where required

Structure, manage and issue crisis communication when required

Monitoring and evaluating the effectiveness of the communications and PR activities and reporting on the results and outcomes

Design and deliver a range of training sessions specifically around communication and PR topics to members of our franchise network

Proofing and final sign off of a wide range of internal and external communication, content and materials

Provide internal communications and culture support for a wide range of initiatives, events and time sensitive change management pieces

Managing the communications and PR budget and resources

Responsible for managing our growing offline marketing team

Occasional travel will be required across our UK franchise network to provide in person support via coaching and/or workshops. Attendance to our annual conference and stakeholder meetings with delivery partners will also be required. Travel and accommodation will be fully expensed

**To be successful in this role, you will need:**

A qualification in communications, journalism, marketing, or a related field

At least 5 years of proven experience in communications and PR

Proven ability to propel a company's image through targeted messaging and a multi layered strategy, with current, strong media contacts

World class written and verbal communication skills

A creative and innovative mindset, with the ability to produce high-quality content that engages and inspires the target audience

A strong knowledge of the latest trends and best practices in communications and PR, including digital and social media platforms

A strategic and analytical thinker, with the ability to plan, execute, and evaluate communications and PR campaigns

A collaborative and team-oriented attitude, with the ability to work effectively with internal and external stakeholders

A proactive and self-motivated approach, with the ability to work independently and under pressure

If you are a dynamic and results-oriented Communications and PR Manager, then we encourage you to apply online or contact David O'Brien on 0151 305 0752 for further details.

*Right at Home is an equal opportunities employer and we are determined to ensure that no job applicant receives less favourable treatment on the grounds of personal or protected characteristics.*

## **Perks & Benefits**

### **Competitive Pay and Mileage**

Competitive hourly rates plus mileage and additional benefits.

### **Training and Support**

With fun and interactive employee training, regular 1-1 support and access to a real career pathway... the sky's the limit!

### **Feel Valued and Appreciated**

We know that our CareGivers are the face of the company, so we ensure that we value our team – supporting them and helping them develop as well as recognising the amazing work they do!

**Cross References and Citations:**

1. [Communications and PR ManagerUruguayjobsJobs United KingdomUruguayjobs](#)
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