

Communications Executive

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Company: VMAGROUP

Location: United Kingdom

Category: other-general

Location: Mayfair

I'm working with a well-respected international property developer to find a Communications Executive. This role would suit someone with prior digital content creation experience within a similar high-profile, dynamic organisation. You will need to be on site in Mayfair 3 days a week. This role is full-time and permanent.

Responsibilities:

Support the planning, creation, and execution of communications to support the organisation's reputation amongst key audiences and across all channels.

Create and deploy content across social media channels, actively managing each to maximise opportunities and engagement.

Support the digital execution of core campaigns.

Create fresh and impactful imagery, audio and video content.

Manage paid-for activity ensuring that audience targeting is up-to-date and effective.

Report on the impact of regular and campaign communications and own the communications dashboards and recommended improvements.

What we're looking for:

Proven experience in management of social channels including LinkedIn, Instagram and X.

Demonstrable understanding of analytics and reporting.

Proficiency with Adobe Creative Suite including Photoshop, InDesign, Illustrator and After Effects as well as Canva.

Previous experience with Mailchimp and Microsoft applications including Outlook, SharePoint, Office 365, PowerPoint, Teams and Excel.

Ability to adapt communications for different audiences and channels.

Excellent written, presentation and interpersonal skills.

If you are passionate about brand story-telling through engaging digital content then we want to hear from you – please submit your CV today!

Due to a high volume of applicants, we are unable to respond to everyone. We will get in touch if you are successful in your application.

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