Content Design Manager

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Company: Autodesk

Location: United Kingdom

Category: computer-and-mathematical

Position Overview

We are seeking an experienced Content Design Manager to manage and lead a team of content designers in our Product Development and Manufacturing Solutions (PDMS) organization.

You will be reporting to a Manager, Content Design.

The PDMS organization delivers a range of products that help our customers working in design and manufacturing industries be successful.

The Content Design Manager will combine strong management experience and a human-centered design approach to help teams deliver innovative content experiences for our customers.

At Autodesk we look to hire those who reimagine possible, those with diverse backgrounds who enhance our thinking, and leaders who shape the world and our future.

Content designers in the PDMS organization provide content that guides users seamlessly through workflows and enhances the learnability of feature-rich software applications.

They **don't work on** content marketing, marketing campaigns, blogging, advertising, brand campaigns, and social media.

When applying, you must include both a resume and a portfolio (with password, if needed)**

Responsibilities

Be accountable for the delivery and management of clear, concise user interface text, in-product messaging, and associated product documentation

Coach a team of content designers, of varying experience and skillsets, to deliver high-quality content that meets users' needs and aligns with business objectives

Provide individual career growth and development for all members of the team

Help the team identify, customize, and apply human-centered design techniques that are relevant to a project's needs

Prioritize, scope, and coordinate resources to achieve business and project goals within specified constraints

Help the team balance tactical and strategic priorities, ensuring consistent use of content guidelines and processes

Lead by example on key projects that require innovative approaches and/or creation of new content patterns or guidelines

Contribute to on-going efforts to mature and develop content design processes and operations to improve quality and efficiency

Use customer insights derived from analytics and customer interactions to help inform content designs

Build credibility, trust, and authority across a network of diverse stakeholders, including global development teams, product managers, customer support, marketing, and localization, and advocate for content design as a driver of business success

Keep up to date with new tools and technologies in digital content experiences

Minimum Qualifications

Bachelor's degree or equivalent work experience

8+ years' experience of content design/interaction design work

3+ years' experience of managing content or UX teams to achieve their best performance

Current portfolio of commercial project work showing human-centered design thinking and content design skills

Experience of the full content lifecycle and the skills needed across all phases of the

lifecycle, from discovery through to archiving

Excellent ability to distill complex ideas to their essence

Able to embrace change and help your team do the same

Preferred Qualifications

Experience producing multi-channel content targeted at professional and technical audiences

Experience with engineering, manufacturing, industrial design, or related systems

Experience of working with content in design tools, such as Figma

Experience of GitHub and Markdown authoring, or markup languages such as HTML and XML

Experience of delivering content for Large Language Models and using Generative AI in content development

The position is based in the UK - Hybrid or Remote

AC-1

Learn More

About Autodesk

Welcome to Autodesk! Amazing things are created every day with our software – from the greenest buildings and cleanest cars to the smartest factories and biggest hit movies. We help innovators turn their ideas into reality, transforming not only how things are made, but what can be made.

We take great pride in our culture here at Autodesk – our Culture Code is at the core of everything we do. Our values and ways of working help our people thrive and realize their potential, which leads to even better outcomes for our customers.

When you're an Autodesker, you can be your whole, authentic self and do meaningful work that helps build a better future for all. Ready to shape the world and your future? Join us!

Salary transparency

Salary is one part of Autodesk's competitive compensation package. Offers are based on the candidate's experience and geographic location. In addition to base salaries, we also have a significant emphasis on discretionary annual cash bonuses, commissions for sales roles, stock

or long-term incentive cash grants, and a comprehensive benefits package.

Diversity & Belonging

We take pride in cultivating a culture of belonging and an equitable workplace where everyone can thrive. Learn more here:

Are you an existing contractor or consultant with Autodesk?

Please search for open jobs and apply internally (not on this external site).

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