

United Kingdom Jobs Expertini®

Content Marketing Manager UK, Ireland, Nordics

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Company: Tiffany & Co.

Location: United Kingdom

Category: other-general

This role supports the Director of Communications in building the UK, Ireland & Nordics influencer and content marketing strategy across the market. Working in very close relations with regional and local PR/Media stakeholders, the content marketing manager will also work with the markets to launch a new community driven creator strategy harnessing the power of influence (earned and owned) to drive engagement and conversion.

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