

Contract Event Director

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Company: Performance54

Location: United Kingdom

Category: other-general

POSITION: Event Director LOCATION: UK CONTRACT : 5 months Starting ASAP ABOUT PERFORMANCE54: Performance54 is a global leader in sports marketing, event management, consulting and strategy, driving positive change through sport. With offices and a client base across Europe, the Middle East, Asia, US and Australia the Performance54 team boasts unrivalled experience across sponsorship strategy and activation, tournament promotion and management, PR and communications and destination marketing and is trusted by some of the world's best-known brands, rights holders, governing bodies, major investors and non-governmental organisations. ROLE OVERVIEW: The opportunity exists for a dynamic, motivated, and experienced Event Director to join the Performance54 team, to oversee the delivery of a major event on behalf of Performance54's client portfolio. The Event Director will be responsible for all aspects of the event delivery, including management of the Performance54 event team, rightsholder, partner and client liaison, project and budget management. The desired candidate must boast extensive international event experience and an understanding of the professional golf event ecosystem, its stakeholders, rightsholders and suppliers. They must boast strong personal motivation, demonstrate innovate and forward thinking practices, be comfortable working remotely and unsupervised, and have the ability to manage multiple projects simultaneously. A keen eye for detail, and ability to work to tight deadlines, with excellent communication skills are essential. Tasked with delivering core aspects of the event, and supported by Senior Performance54 Management, the candidate must be comfortable managing a variety of relationships and have the ability to work in different

cultures.**KEY ROLES & RESPONSIBILITIES:**Event ManagementLead on creation of event standard operating procedures, delivery and execution plan and itineraryManagement of supplier briefs, contracts and scopes of serviceManagement of event budgetsManagement of Performance54 event delivery team Management of key client milestones Rightsholder liaison, ensuring alignment with governing or sanctioning body, as appropriateLiaison with marketing team to ensure integration of campaign plan into overall event strategy and directionLiaison with commercial team to ensure alignment with commercial partners and sponsorsLiaison with event broadcasters, maximising partner and stakeholder valueLead client liaison on event delivery, timelines and statusLead client, rightsholder, stakeholder and internal team calls, meetings and workshopsSupport across host venue agreements and requirementsSupport across player negotiations and servicesCont.Client Liaison / Account ManagementDevelop strong relations with clients and lead relevant conference calls and meetingsEnsure client right and benefits are met, and encourage future opportunities to maximise revenue generating opportunities Team LiaisonBe an excellent communicator and team playerLiaise regularly with other departments to ensure alignment Contribute good insights in senior management meetingsEncourage and develop best-practice across the businessReportingConcise updates to Event and Company Directors on event delivery and statusTravelMust be willing to travel within the UK, and possibly overseas for external meetingsREPORTS TO:Series Events Director

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