

United Kingdom Jobs Expertini®

Creative Director

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Company: Spooner Fitzgerald Consultancy Limited

Location: Greater Bristol Area

Category: other-general

Copy led Associate Creative Director / Creative Director An exciting, strategic copywriting role with great progression opportunities. Great benefits including 25 days holiday + bank holidays + Christmas shutdown, a bonus, access to an EMI scheme after 12 months and more. Hybrid, flexible working with 3 days in the central Bristol office preferred. About the company For that last 14 years, Spooner Fitzgerald has helped visionary business leaders build scalable growth engines. We do this by collaborating with CEOs and leadership teams to optimise strategy, professionalise selling, weaponise marketing and industrialise growth. During this time we have built a reputation of meaningfully moving the dial on growth for our clients. Due to increased demand for our services we need to grow the senior team. We need a strategic brain that can turn brilliant words into business value. About the role Part strategist, part poet. We need an unusual talent that can translate their business brains into big brand ideas and concise, compelling business cases. Working with fast-growing scale ups in a private-equity environment, the role involves strategically positioning these organisations to turbocharge success. We need big ideas that capture the imagination, attention and budgets of what is typically a C-suite audience. That means cutting through the noise and getting straight to the difference and value. You'll get privileged access to competitor and client insights, as well as big cheeses at board level. In return, you'll be expected to deliver market-defining ideas that create "categories of one" that materially move the dial for our clients. It's fast-paced and fluid environment. Data & AI to Engineering and SaaS (with the occasional NGO for good measure – CEOs move around). You'll create everything from 'organising ideas' and purpose statements to web copy and campaigns. You'll build brands

that change segments. And you'll work your magic in board rooms to convince the CEO and board why the moves you recommend are the right moves. If this sounds like an opportunity that you'd relish, we'd love to hear from you.

Job purpose Create, plan and deliver a strategic vision for clients and translate that into compelling brand positioning, copy and campaigns. Deliver the 'big idea' to enable clients to redefine their purpose, positioning and stand out in their markets to drive their next stage of growth

New business development through use of campaign skills to target new business campaigns for Spooner Fitzgerald

Collaborate with a team of seasoned creatives Contribute to the growth strategy of the business with its Directors

Skills / Experience An established strategic / Conceptual Copywriter for global B2B companies Ability to design and facilitate board-level workshops and command credibility in a boardroom setting Experience of delivering re-branding projects for global organisations working alongside senior teams to advise and support them through the change

Expertise in multichannel campaigns

Attributes We're still a small team so initiative and willingness to roll up your sleeves and get stuck in is critical. We're not precious. We all help each other to move things forward and muck in where needed. Honesty and work ethic. We focus on outcomes. Sometimes that means working late around a project launch but we don't have a 'work through the night' culture. We have families and like to see them. We live by the 4 Hs. Health, Hard work, Happiness and Holidays.

Package Competitive salary 25 days holiday + bank holidays + Christmas shutdown 10% bonus based on individual and company performance Equity through EMI scheme after 12 months One week's free stay in St. Ives townhouse Hybrid with 3 days a week preferred in the central Bristol studio Flexible hours

What next? We have chosen to work with our partner ADLIB recruitment who are managing the recruitment process for this role. Please note that any candidates that approach Spooner Fitzgerald directly will be forwarded to ADLIB for consideration. Please apply with an up-to-date CV and portfolio to be considered.

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