

Creative Director / Head of Creative

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Company: Carrot Recruitment

Location: United Kingdom

Category: other-general

The Role

As a Creative Director or Head of Creative & Digital, you'll be a critical member of the senior leadership team for this business and will play an important part in steering the creative strategy.

Managing, motivating and supporting a team of art directors, designers and creative writers

You'll need to be hands on with some client briefs, producing concepts and visuals well as taking ownership of all creative work delivered by your studio team

Where necessary, working directly with key clients to secure high value relationships

Taking the strategic lead on all things creative – identifying new channels, systems or changes in process that will improve the offering and growth of the creative team and overall business

You

To be successful for this Creative Director or Head of role you'll be someone who is passionate about creative healthcare communications and can bring drive, innovation and strategic direction to the role.

You'll bring experience of working at a senior creative level for a healthcare agency

Have a range of creative experience across as well as a solid understanding of digital trends and omni-channel marketing and advertising

You will be able to demonstrate positive and inspiring leadership

Equally happy to get stuck in with hands on creative as well as business strategy

Able to bring about insightful and effective change

Ideally you will recognise the tools and technology used by most agencies such as Adobe InDesign, Procreate, Firefly, Mid Journey

You will be someone who wants to join a growing and fast paced independent company and make a significant contribution to long term success

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