

# United Kingdom Jobs Expertini®

## CRO Consultant

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Company: Harnham

Location: United Kingdom

Category: other-general

CRO Consultant Fully Remote in The UK £45,000-£55,000 THE COMPANY I am seeking a CRO Consultant to join a full-service digital agency, where you will be working on (amongst others) a global financial services client account, across their US, EMEA, and APAC territories. THE ROLE In this role, you will be responsible for end-to-end testing & personalisation using Adobe Target. You will be the lead strategist for clients and will have regular client and stakeholder interactions. YOUR SKILLS AND EXPERIENCE Experience in CRO Ideally, client-facing exposure and experience (this is not essential!) THE BENEFITS £45,000-£55,000 (dependent on experience) HOW TO APPLY Please register your interest by sending your CV to Adam Osborne at Harnham via the Apply link on this page KEY TERMS IBM, Coremetrics, Google Analytics, GA, Omniture, SiteCatalyst, Adobe Analytics, DTM, Dynamic Tag Manager, Ensighten, Tealium, Analyst, Web, Digital, Online, Website, Financial Services, Finance, A/B, Test, Split, Multivariate, MVT, Tracking, Code, Tagging, Tags, Insight, Client, Agency, Management, Strategy, CRO, Conversion, Optimisation, Optimizely, Test and Target, Adobe Target, Maxymiser, VWO, Visual Website Optimiser

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