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Customer Insights Analyst

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Insight Analyst x3 - Contract Short term contract Day rate is flexible Hybrid working 1x French Speaking, 1x German Speaking, 1x Polish Speaking Apply online or contact Chelsea Hackett via Chelsea.hackett@searchability.com WHO WE ARE: We're proud to be partners with some of the world's most iconic global brands to drive sustained growth. We are a consultancy specializing in Insights & Growth, adept at discovering fresh avenues for our worldwide clientele using cutting-edge analytics, data science, and consulting on marketing strategy. Our mission is to assist brands in earning endorsement by comprehending the evolving landscape of Culture & Categories. We provide guidance to our clients on strategic positioning and winning tactics in the market. WHAT WILL YOU BE DOING? You'll utilize diverse datasets to delve into consumer behaviours, desires, and necessities, with the goal of uncovering precise and actionable insights. These insights will shape strategies and creative outputs, aiming to motivate brands towards greater advocacy. Your role will involve assisting creative strategists in applying consumer-centric approaches to data analytics. Additionally, you'll collaborate with the wider team to craft intelligent concepts for clients to implement. As we endeavour to redefine customer-centricity for brands, your contribution will be pivotal to our success. You'll excel in tackling new challenges and demonstrate resourcefulness and proactivity within a start-up atmosphere. INSIGHT ANALYST – ESSENTIAL SKILLS Fluent in the French OR German OR Polish language Experience of working with Brandwatch or other equivalent social listening tools Experience with any of the following: social media management, data analytics, marketing, market/consumer research, brand strategy, innovation would be beneficial TO BE CONSIDERED... Please either

apply by clicking online or emailing me directly chelsea.hackett@searchability.com. By applying to this role you give express consent for us to process and submit (subject to required skills) your application to our client in conjunction with this vacancy only.

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