

## Deputy Sales Manager

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Company: Betfred

Location: Shipley

Category: other-general

### Overview

The Betfred Group has grown to become a leading global betting and gaming business. From our humble beginnings in Salford in the sixties, we have always differentiated ourselves by offering real value and a great customer experience, the same qualities that are at the heart of our business today.

Today, Betfred is a well-known brand on the high street with 1,340 shops across the UK, along with a significant online presence through offering on-line sports betting, casino, and games. We are one of the most active sponsors of sport in the UK, sponsoring a wide range of sports and tournaments under the famous red and blue banner. Our own unique, in-house TV channel, Betfred TV is streamed live each day to our shops across the UK from our studios in Media City.

### Responsibilities

Our 1,340 shops are at the heart of our business, and they all play a key part in their local community. As a retail colleague, you will play a pivotal role in making sure that our shops offer a warm and welcoming environment for customers to place bets, watch live sports and play gaming machines.

Day-to-day, you will be responsible for leading and developing a team of retail colleagues in the absence of the Shop Manager, whilst delivering the highest possible retail standards and excellent customer service. You will become an expert in betting and make sure our customers enjoy our products and services responsibly. Being socially responsible is very important to us and a key part of your role will be to ensure that all our customers are betting

within their means, and that our 'Think 21' policy is always followed.

## **Skills & Experience**

You must be 18 or over to work in one of our betting shops and have previous experience in the betting or gambling industry. We will provide you with access to further training and development opportunities as we are real supporters of internal progression and are always looking for people who want to develop their career.

So, if you are a great leader, have a passion for delivering excellent customer service, and enjoy building credible relationships with colleagues and customers, we would love to hear from you.

In return, Be Rewarded, Get Recognised and Feel Valued!

## **Benefits**

### **Be Rewarded:**

**Flexible Scheduling:** Enjoy the freedom of choosing part-time or full-time opportunities with schedules that suit your lifestyle.

**Earn Extra Rewards:** Unlock bonuses and incentives to enhance your income.

**Secure Your Future:** Build a nest egg with monthly pension contribution, helping you prepare for the future.

**Family Support:** Access enhanced Maternity & Paternity Pay to help you prepare for new additions to your family.

**Refer and Earn:** Cash-in on our 'Refer a Friend' programme – we're always looking for exceptional individuals like you!

**Peace of Mind:** Benefit from a death in service benefit, though we hope you'll never need it.

**Save Smart:** Enjoy discounts and cashback offers from a diverse range of high-street and online retailers, saving on everyday essentials and indulgences.

### **Get Recognised:**

**Celebrate Longevity:** Join our long-service recognition programme, honouring the dedication of our loyal team members throughout their careers.

**Peer and Manager Acknowledgment:** Recognise and be recognised for your achievements, earning points redeemable with over 700 global retailers.

**Life's Milestones** Receive a gift to celebrate the birth of a baby, adoptions, and weddings, along with an extra day off for your wedding day.

**Feel Valued:**

**Always Accessible Healthcare** Benefit from a 24/7 virtual GP service for you and your family, ensuring prompt health answers that fit your schedule.

**Prioritise Mental Wellbeing:** Utilise an independent service to identify and receive mental health support, including face-to-face counselling and self-help resources.

**Financial Wellbeing:** Optimise your budget with our financial wellbeing package, offering real-time earnings tracking and early access to earned pay to help support you with unexpected bills.

**Savings Made Easy** Set up salary-based savings and earn a 5% boost through our savings scheme.

**Personalised Financial Guidance:** Access one-on-one support from an independent Financial Coach.

**Comprehensive Assistance** Confidentially address life challenges through our Employee Assistance Programme, covering childcare, family matters, relationships, addiction, legal issues, financial concerns and more.

**Holistic Wellbeing Tools:** Explore a wide range of resources for physical, mental, nutritional, and financial wellbeing through our Wellbeing App.

**Eye Care Benefits:** Enjoy complimentary eye tests and contributions towards single lens prescriptions for VDU users.

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