

## Designer

[Apply Now](#)

Company: Micheldever Group

Location: Southam

Category: computer-and-mathematical

### Job Summary

Micheldever Tyre Services is looking for a commercially focused and creative **Designer** to work alongside a Senior Designer, to undertake specific design briefs, as well as support the Senior Designer in managing work subcontracted to external design contractors/agencies. Taking input from briefs produced by colleagues, following a pre-defined process to ensure delivery to the time and quality the team has committed. managing the image library for the company, and work closely with colleagues who have responsibility for the DAM and PIM to ensure an efficient (and compliant) use of imagery by all. They will also commission primary photography where it is needed (in association with the Senior Designer).

This **Designer** role is a key position responsible for ensuring we use great design to drive greater cut-through and consistency in our marketing, whilst driving efficiencies in spend and resource. Being part of a two-person team, responsible for all design requirements across the Micheldever Group, working to brand guidelines in developing physical (event stands/office areas), internal (slideware), tender documentation (templates), customer-facing brochures, newsletters, POS and campaign material, plus communication to employees as required. They will work in print, digital and video.

Operating as the 'expert in the room' for what is possible in the world of design, the successful candidate will:

Maintain the internal briefing process that ensures Brand Managers get what they need, the Design Team get the information they need to scope and then undertake the work.

Ensure communication and delivery is on time and to specification with minimal rework

Undertaking industry-leading design for the Micheldever Group, working to brand guidelines in developing physical (event stands/office areas), internal (slideware), tender documentation (templates), all customer-facing brochures, newsletters, POS and campaign material, along with communications to employees as required, for print, digital and video

Manage own time to determine how long a job will take, ensure deadlines are met, and decide the priority order to do things

Provide insights to the wider team on opportunities within design such as AI working with the Senior Designer to make recommendations on emerging ideas

Deliver exceptional customer service, managing multiple activities with different delivery points

Provide regular updates for the wider business on the progress against specific commitments, budget and KPI summaries

### **About You:**

Come from a marketing background from either the retail or wholesale sector within a fast-paced environment. Proven track record of working with organisations to maximise their brand consistently, standing out across multiple online and offline channels and have experience of graphic design or have been working in a hands-on creative role.

An understanding of the automotive industry and/or Tyre market from a consumer/trade perspective and a degree in creative/graphic design or similar is desirable but not essential.

### **Why join Micheldever?**

The Micheldever Group began over 50 years ago as a small part-time venture, offering car servicing and tyres to its local neighbourhood. From these humble beginnings we have grown to become one of the UK's largest wholesaler, distributor, and retailer of tyres, selling close to seven million tyres nationwide annually – nearly a quarter of the total UK market. We do this as both a B2B wholesaler and D2C retailer through our new website and 184 wholly owned centres branded as Protyre Autocare, whilst also providing MOTs and mechanical services.

Our business now has over 2,500 Employees. Headquartered in Micheldever Station, near Winchester, our teams are based right across the UK – from Southam (near Coventry) to Chepstow, Halifax, Airdrie, Bury St Edmunds, Walsall, Haydock, Ashford, Nottingham,

Exeter, Washington, and Greenford (West London) – and this role within our Marketing Team supports a hybrid working approach with days a week within one of our offices (either in Southam or Micheldever), with regular visits to Protyre Autocare and independent/franchised dealers across the UK, plus at least quarterly get-togethers with Marketing colleagues in another UK location.

This is a pivotal period for the business, with the recent hiring of a Board-level Group Marketing Director, demonstrating that marketing has become a more influential and strategic function within the business – with a more data-driven, insight-led, omni-channel approach to marketing activity and a desire to attract new customers into the sales funnel whilst developing and maintaining the best possible customer experience across all channels. This has led to a restructuring of the Marketing Team – with the creation of this role – bringing together two separate B2B/D2C marketing teams into one and instigating a more matrix structure with clear focus and accountabilities for all. Critically it is accepted that the Marketing team are intrinsic to the execution of our strategy

#### **What we offer:**

We are committed to recruiting, retaining and developing individuals who demonstrate the ambition and drive to develop within our business. Benefits include a competitive market salary, hybrid working, a career development pathway, and the opportunity to work within a fast-moving, growing business alongside high calibre marketers who will help you develop your existing skills. We also offer employee discounts on servicing, MOT and tyres. Finder's fee, Life Insurance, Pension, a great variety of Retail vouchers, Staff Rates, Eye Care Vouchers, Buy/Sell Holiday option, Flu Jab, Employee Assistant Program, Long Service Recognition, Enhance Maternity and Paternity payments, Cycle to Work, Charity Match

[Apply Now](#)

#### **Cross References and Citations:**

1. Designer [ExecutivejobsnearmeJobs Southam Executivejobsnearme](#)
2. Designer [Searcherjobs Jobs Southam Searcherjobs](#)
3. Designer [CleanerjobsnearmeJobs Southam Cleanerjobsnearme](#)

4. Designer Algeriajobs Jobs Southam Algeriajobs ↗
5. Designer Ecommercejobopportunities Jobs Southam Ecommercejobopportunities ↗
6. Designer Graduatejobsnearme Jobs Southam Graduatejobsnearme ↗
7. Designer AttorneyjobsJobs Southam Attorneyjobs↗
8. Designer Jobscanada Jobs Southam Jobscanada ↗
9. Designer Free-job-alerts Jobs Southam Free-job-alerts ↗
10. Designer ProtectiveservicejobsJobs Southam Protectiveservicejobs↗
11. Designer HospitalityjobsJobs Southam Hospitalityjobs↗
12. Designer RomaniaajobsJobs Southam Romaniaajobs↗
13. Designer PortugaljobsJobs Southam Portugaljobs↗
14. Designer Philippinesjobs Jobs Southam Philippinesjobs ↗
15. Designer Internjobs Jobs Southam Internjobs ↗
16. Designer Abudhabijobsearch Jobs Southam Abudhabijobsearch ↗
17. Designer Usajobscareer Jobs Southam Usajobscareer ↗
18. Designer Saopaulojobs Jobs Southam Saopaulojobs ↗
19. Designer Jobs Southam ↗
20. AMP Version of Designer ↗
21. Designer Southam Jobs ↗
22. Designer Jobs Southam ↗
23. Designer Job Search ↗
24. Designer Search ↗
25. Designer Find Jobs ↗

Source:<https://uk.expertini.com/jobs/job/designer-southam-micheldever-group-51034a2a91/>

Generated on: 2024-05-04 by Expertini.Com