

## Designer

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Company: UK Civil Service

Location: United Kingdom

Category: computer-and-mathematical

### Job summary

At Forestry England we care for more land and trees than any other organisation in England. From small woodlands on the fringes of towns and cities, to vast areas like the ancient New Forest, for over 100 years we have been growing, shaping and caring for the nation's forests.

The scale of what we do puts us in a unique position to tackle some of today's big issues. We are at the forefront of the climate crisis, using the latest scientific research to plan and plant forests which will survive in a changing climate.

We are the largest provider of outdoor recreation in the country with over 363 million visits last year providing vital spaces for people to boost their health and wellbeing. At Forestry England we supply England's largest amount of sustainably-sourced timber, and we conserve thousands of plant and animal species, increasing biodiversity and the richness of our landscapes.

Our Engagement team is a mixed-disciplinary team of marketing, communications and engagement experts. We aim to raise awareness of the fantastic work we do, building people's love of forests and support for Forestry England and providing a rich visitor experience.

### Job description

Working within the Design team, as part of the marketing and Engagement team. The Design team provide a comprehensive design service for Forestry England, supporting internal and external activities across the organisation.



Key work areas:

The main purpose of the role is to deliver high quality creative solutions from concept through to delivery. Designing a wide range of media including print, digital, wayfinding, interpretation, large format and marketing materials.

### **Person specification**

Essential:

- ◆ BTEC / Higher National Diploma / Degree in Graphic Design or similar
  - ◆ Experience as a creative designer working in a busy studio environment
  - ◆ Proven track record of successfully delivering high quality design solutions
  - ◆ Experience working with clients to establish design requirements
  - ◆ Competent Mac user with working knowledge of Adobe Creative Suite
  - ◆ Knowledge of design for print and production/artworking processes, and design for digital
- Please clearly demonstrate how the above applies to you throughout your application. Failure to do so will mean that your application is automatically sifted out.◆

Desirable:

- ◆ Ability to coordinate multiple design projects with both client and suppliers
- ◆ Experience of design for signage systems and information design
- ◆ Experience of developing prototypes
- ◆ Experience in planning photoshoots

### **Qualifications**

BTEC, Higher National Diploma, or degree (or equivalent) in Graphic Design or related subject or similar.

### **Behaviours**

We'll assess you against these behaviours during the selection process:

Delivering at Pace

Working Together

Managing a Quality Service

## Technical skills

We'll assess you against these technical skills during the selection process:

Portfolio

## Benefits

Alongside your salary of £29,873, Forestry Commission contributes £8,066 towards you being a member of the Civil Service Defined Benefit Pension scheme.

Forestry England is a great place to work. We help all our employees to achieve their best by actively encouraging learning and development. We have a strong culture of diversity and inclusion, and we support everyone to achieve a healthy work-life balance, offering flexi-time and blended working where possible. Naturally, working visits to our woodlands and forests are integral to the role.

We offer 25 days annual leave (rising to 30 days after 5 years) and days public/ additional holidays (pro rata). On top of this we offer a wealth of other benefits such as the cycle to work scheme, discounted health plans and a range of retail discounts as well as free entry/ parking to all our sites.

And because we are part of the Civil Service, you will benefit from the option to pay into the Civil Service pension scheme. This is a defined benefit pension scheme, and we contribute at least 20% of your salary towards your pension every month. You can also take advantage of other benefits such as the Civil Service Sports Council and the Civil Service Motoring Association Club.

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