

United Kingdom Jobs Expertini®

Digital Analyst - Luxury

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Company: Blu Digital

Location: United Kingdom

Category: business-and-financial-operations

Digital Analyst - Luxury

Remote

Our client, a growing and busy luxury business in London has an opening for a Digital Analyst to join their team. This role can be based in London or it can be based anywhere in the UK.

They are looking for a motivated self-starter to join the Digital Marketing team as a Digital Analyst. You will be the main point of contact and able to deliver across the team strong marketing campaigns, CRM, Website Analytics, Merchandising, and Promotional and Strategic Planning.

You will be managing, creating and developing reports/dashboards; working closely with stakeholders to improve and ensure all accuracy of data and KPIs. You will be able to analyse data and identify different trends in the marketplace as well as have a good understanding of customer and visitor behaviour.

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Cross References and Citations:

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