

United Kingdom Jobs Expertini®

Digital Marketing Agency Project Manager

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Company: Right Customer

Location: United Kingdom

Category: business-and-financial-operations

Right Customer, a leading digital marketing agency in the Marketing and Advertising industry, is seeking a highly motivated and experienced Project Manager to join our team. As a Project Manager, you will oversee the successful delivery of digital marketing projects for our clients. This is an exciting opportunity to work with a dynamic team and contribute to the growth and success of our agency.

Responsibilities

Plan, execute, and manage digital marketing projects from inception to completion.

Define project scope, goals, and deliverables in collaboration with clients and internal teams.

Develop detailed project plans, timelines, and budgets.

Coordinate and schedule resources, including internal team members, freelancers, and external vendors.

Monitor project progress and ensure adherence to timelines, budgets, and quality standards.

Communicate regularly with clients to provide updates, gather feedback, and address any issues or concerns.

Conduct risk assessments and develop contingency plans to mitigate project risks.

Collaborate with cross-functional teams, including creative, design, development, and analytics, to ensure seamless project execution.

Conduct post-project evaluations to identify areas for improvement.

Requirements

Bachelor's degree in marketing, business, or a related field.

3+ Years of proven experience as a Project Manager in a digital marketing agency or similar environment.

Strong understanding of digital marketing principles, strategies, and tactics.

Excellent organizational and time management skills, with the ability to prioritize and multitask effectively.

Exceptional communication and interpersonal skills, with the ability to build and maintain strong client relationships.

Proficient in project management software and tools.

Analytical mindset, with the ability to analyze data, identify trends, and make data-driven decisions.

Detail-oriented with a focus on delivering projects on time and within budget.

Ability to work both independently and collaboratively in a fast-paced, deadline-driven environment.

PMP certification or similar project management certification is a plus.

Project Types

Website & Landing Page Builds

Ongoing Digital Marketing (Campaign Creation, Optimization, Asset Creation)

Tools & Software

ClickUp (Project Management Tool)

Slack

Google Workspace

Zoom

Benefits

Competitive Pay Based on Experience

Unlimited Paid Time Off (Holidays, Vacation, Sick Days)

Ongoing Training & Development

Regular Salary Increases

Performance Bonuses

Growth Potential as Company Expands

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