

United Kingdom Jobs Expertini®

Digital Marketing Executive

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Company: Morgan McKinley

Location: London

Category: other-general

Reporting to the Digital Communications Manager and Senior Digital Communications Advisor, the Digital Communications Advisor will assist in executing the firm's digital strategy across various digital platforms. This includes supporting the implementation of communication strategies on the firm's website and social media channels, ensuring governance, and facilitating platform development and maintenance. The role involves collaborating with internal teams and stakeholders globally. Key Responsibilities: Manage the firm's website platform, including content management, advising internal content owners, and optimizing user experience. Provide technical support and act as a liaison with third-party website development agency. Support the execution of digital marketing campaigns across social, website, web & email. Stay updated on digital trends and regulations. Supporting execution of SEO campaigns Requirements: 2+ years of digital marketing experience within Professional Services Experience in managing digital platforms and projects. Proficiency in Sitecore CMS and website development processes. Strong communication and collaboration skills. Ability to prioritize tasks and work effectively with stakeholders globally. Morgan McKinley is acting as an Employment Agency and references to pay rates are indicative. BY APPLYING FOR THIS ROLE YOU ARE AGREEING TO OUR TERMS OF SERVICE WHICH TOGETHER WITH OUR PRIVACY STATEMENT GOVERN YOUR USE OF MORGAN MCKINLEY SERVICES.

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