

# United Kingdom Jobs Expertini®

## Digital Merchandise Manager

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Company: WeComm

Location: United Kingdom

Category: sales-and-related

We are working with one country's leading retailers in this sector. This company began as a click-and-collect innovation, but has since evolved into a world-class fulfillment operation, making them the epitome of omni-channel success. Experiencing significant growth, particularly in the last three years, this company has seen a staggering 60% increase in revenue post-pandemic, pushing their turnover beyond 2 billion. This growth has been heavily driven by their digital initiatives, solidifying their position as industry leaders. They are now looking for a Digital Merchandise Manager who will be responsible for; Supporting the Senior Merchandising Manager in executing web merchandising strategies across Web, App, and In-Store Digital Browse for UK & IE. Ensuring excellence in delivery through collaboration with other merchandising managers. Lead a team to optimise the online customer experience, aiming for improved conversion and revenue. Collaborate with Digital Trading Managers to launch new ranges and execute cyclical changes with necessary content & merchandising support. Utilise content merchandising tools to monitor customer behavior, propose changes, and prioritize A/B testing opportunities for conversion rate optimization. What sets this company apart is their commitment to internal progression and recognition of ambition with benefits including a 20% bonus, it is no wonder they were voted as one of the best places to work!

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