

United Kingdom Jobs Expertini®

Direct Response Copywriter (Info Product/E-Learning)

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Company: Right Customer

Location: United Kingdom

Category: business-and-financial-operations

Job description

****LOOKING FOR REMOTE WORKERS SEEKING EMPLOYMENT WITH A U.S.*

COMPANY

Job Title: Remote Direct Response Copywriter

Salary Range: USD \$1,000 - \$6,000 monthly

Salary is to be assessed based on the candidate's experience, knowledge, skills, and abilities

Contract: Full-Time (After 90-Day Trial)

Schedule: Flexible

Benefits: Unlimited paid time off, unlimited paid sick days, home office allowance, bonuses, and regular salary increases with performance.

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Overview

We are seeking an experienced direct response copywriter with experience in information products, online courses and longform sales letters. This role will begin as part-time and has the potential to become full-time with revenue share opportunities and performance bonuses.

Duties and Responsibilities:

Write persuasive copy for Facebook ads, YouTube ads, email campaigns, SMS messages, landing pages, and sales letters.

Develop attention-grabbing headlines and subheadings that capture the interest of the

target audience and entice them to read further.

Research and analyze the target audience to ensure copy speaks directly to their pain points and desires.

Stay up-to-date with industry trends, emerging techniques, and best practices in direct response copywriting and online marketing.

Collaborate with other teams (like design and content).

Continuously test and optimize copy elements, such as headlines, subheadings, CTAs, and pricing, using A/B testing and data analysis to improve conversion rates.

Requirements

Requirements:

3-5 years of experience writing copy for Info-product/Online Course Offers

Attached Portfolio demonstrating past experience and results.

Digital Marketing Experience and Understanding.

Ability to work independently and as part of a team.

Availability during our office hours of 9 AM - 6 PM (EST).

Benefits

Competitive Pay Based on Experience

Unlimited Paid Time Off (Holidays, Vacation, Sick Days)

Ongoing Training & Development

Regular Salary Increases

Performance Bonuses

Growth Potential as Company Expands

Work Remotely for a US-Based Company

About Our Company

Right Customer is a leading digital growth & advertising agency helping entrepreneurs scale their businesses with paid advertising. Our agency is committed to maximizing ROI, and we have helped our clients profitably generate a combined \$50,000,000 in the last three years. We specialize in strategic planning, paid advertising, customer acquisition, lead generation, and digital experience creation with websites.

Job Types: Full-time, Part-time

Part-time hours: 20 per week

Salary: £2,000.00-£6,000.00 per month

Benefits:

Additional leave

Profit sharing

Sick pay

Unlimited paid holidays

Work from home

Schedule:

Monday to Friday

Supplemental pay types:

Performance bonus

Application question(s):

Please link your copywriting portfolio:

What is your desired monthly pay? (in USD)

Experience:

Info-Products / Online Courses: 3 years (required)

Direct Response Copywriting: 3 years (required)

Writing Copy for Online Advertisements: 3 years (preferred)

Writing Copy for Emails: 3 years (preferred)

Writing Copy for Sales Letters: 3 years (preferred)

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