

# United Kingdom Jobs Expertini®

## Director Of Social

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Company: Better Placed Ltd - A Sunday Times Top 10 Employer in 2023!

Location: Manchester Area

Category: other-general

Director of Social This is a first class Director of Social opportunity within a NW leading agency. Highly successful in building an award winning business and culture over the last decade, they are looking for a senior individual to join the team and be part of the next phase in their development. Operating at Board level opportunities of this quality seldom present themselves to the market. As Director of Social you will lead, create and execute the strategy for this business unit and team. The Role :Senior role within a large award winning agency. Create and execute the business plan and strategy.Lead client relationships and develop revenue streams.Lead by example and develop and nurture the team. Work with the wider business on developing the business and growth agenda. Generate incremental revenue and take the lead on growing the business area. The Person :A proven industry heavyweight with a career speaking for itself.Fantastic leader, with the ability to take the team with them. Organic and Paid expert. Mixed sector experience with a strong consumer presence. Creative, analytical and fantastic with clients. Commercially capable looking to really be involved in the success of a business Its hard to bring to life just how good an opportunity this is for a proven agency professional but if you do initially want to hear more, without the commitment of presenting a CV please feel free to get in contact with our recruiter at Better Placed.

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