

Display and Gaming Manager

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Company: Forward Role

Location: Manchester

Category: other-general

Display & Gaming Manager Global Media Agency Salary up to £40k Manchester City Centre- Hybrid working This is a genuinely exciting and really unique opportunity to join a global award-winning media agency in Manchester City Centre as Display Manager to work across the planning, activation and reporting of display, programmatic and gaming campaigns. Off the back off some high-profile recent client wins they are now looking for a Display & Gaming Manager to lead across both UK & Global accounts and take them to new heights! This is a fantastic opportunity to be at the forefront of innovation for gaming media activation, where you'll be running campaigns with Twitch and within other gaming environments. This agency are a major player in their industry, and regarded as one of the best and nicest teams in the North! Renowned for their creativity, innovation and award-winning campaigns it's a role not to be missed. Perks include: one of the best benefits packages around! 27 days holiday + bank hols BUPA healthcare Enhanced parental leave Flexible working hours, with summer & winter hours Hybrid Working with a split of office & WFH The list is endless..... Experience: Prior experience across multiple platforms (including DV360 and TheTradeDesk) Experience of actively using trading platforms and self-serve interfaces across activation, optimisation and reporting on programmatic activity Ideally some knowledge of gaming media/campaign management- Twitch Used to handling financial processes around display and programmatic Ability to provide key insights and trends in campaigns via reporting A clear understanding of digital media and platforms This role would suit a Senior Programmatic Executive looking to join a seriously fast-growing area of media and work with some of the best in the business, alongside a talented biddable media team. You'll be supported by a close-knit Display team

in Manchester as well as working with their global counterparts – whilst leading the way for both programmatic display and gaming activation. As an industry leading, nationwide Marketing, Digital, Analytics, IT and Design recruitment agency, we are continually receiving new assignments to work on, so keep a close eye on our website, Facebook, LinkedIn and Twitter pages for a full list of current permanent and interim opportunities as well as marketplace news and fun stuff. Forward Role is operating as an employment agency.

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