

E-Commerce Event Manager

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Company: Snaohunt

Location: United Kingdom

Category: business-and-financial-operations

The Offer

Networking with Industry Leaders

Fantastic work culture

Impactful Event Creation

The Job

You will be responsible for :

Developing an event strategy and roadmap to execute events that boost business development and customer relationship building.

Leading, planning and executing events of different scales in various formats.

Overseeing and coordinating the activities of staff, subcontractors and vendors and other logistical details to successfully execute all aspects of events.

Ensuring event spend is within budget and negotiating with suppliers to ensure return on spend is maximised.

Tracking post event feedback to measure effectiveness against event goals.

Planning and executing viral marketing campaigns across a range of social media platforms.

The Profile

You have at least 3 years experience ideally in Event Marketing / Event Management within Internet, Professional Services and Media & Entertainment industry.

You have prior experience in working with multiple vendors.

You are a strong planner with excellent project management, negotiation and problem-solving skills.

Experience within would be a strong advantage.

You are a strong networker & relationship builder

You are a strong mentor and coach who can build high performing teams

You are highly goal driven and work well in fast paced environments

The Employer

Our client know the ins and outs of the logistics industry and the digital world. They know how to help you overcome the challenges and seize the opportunities that come with running a logistics business in the 21st century. That's why they offer a variety of inbound marketing services that are customized to your specific needs and goals.

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