United Kingdom Jobs Expertini®

Ecommerce Writer, Live Science

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Company: Future Location: United Kingdom Category: arts-design-entertainment-sports-and-media

One of the world's leading, most trusted science brands, Live Science breaks down the stories behind the most interesting news and photos on the Internet. Our team digs up fascinating discoveries that hit on a broad range of fields, from dinosaurs and archaeology to wacky physics and astronomy to health and human behaviour. If you want to learn something interesting every day, Live Science is the place for you.

What you'll be doing...

As Ecommerce Writer at Live Science you'll be responsible for writing, and in some cases managing, buying advice. This includes comprehensive buying guides, product reviews, spotlight deals and regular updates to core pages. You'll ensure content is written accurately and that the content you produce all follows audience and ecommerce team guidance. You'll be updating Buying Guides to the expected high standard of the brand, following advice from central teams around structure of Buying Guides, discovering and creating content around deals, uploading review content to the site from freelancers and be an integral part of ecommerce within the Live Science brand structure.

Experience that will put you ahead of the curve...

An interest and knowledge in consumer technology and optics.

A strong understanding of the brands' subject matter & associated audiences.

The ability to write good, clean copy about products and discounts.

A good understanding of SEO.

The ability to work quickly and independently, to short deadlines.

A good contact book within consumer technology is advantageous.

What's in it for you...

We have a number of awesome perks available to our staff. We offer huge opportunities to learn and develop, whether through professional qualifications, exposure to incredible business projects or informal lunch & learns, hosted by your colleagues. We have a fantastic culture where we really do care about our people and want everyone to succeed. Varied roles mean you're not pigeonholed in to one finite area but get the opportunity to develop a wide range of skills and experience

And to top it all off, not only do we offer unlimited holiday because we trust you to manage your workload and time but we also offer a share in our success whereby every colleague is eligible to join our profit pool bonus scheme - if Future hits their performance targets all colleagues may receive a bonus.

* Internal job family level E7.

The expected range for this role is £24,000 - £28,000.

This is a Remote based role.

Wh o are we...

We're Future. We're 3000+ colleagues over 250+ brands speaking to 400 million people every month across the globe through websites, events and magazines. We've got ambitious plans that build on our growth momentum and unlock new opportunities and we're looking for talented people who want to be a part of it.

Our Future, Our Responsibility - Inclusion and Diversity at Future

We have a voice and we're going to use it. We promote diversity and inclusion not just in our recruitment processes, but everything we do. We're an equal opportunity employer and we will continue to ensure our recruitment process is free of bias and our workplaces are inclusive, positive, free of discrimination and respecting of all backgrounds and beliefs. Our culture is underpinned by our values and employees - current and future - are treated with respect and fairness.

Please let us know if you need any reasonable adjustments made so we can give you the best experience!

Find out more about Our Future, Our Responsibility on our website.

#LI-MW1

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