# **United Kingdom Jobs Expertini®**

## **Engagement Manager, Primary Research Intelligence**

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Company: Carrot Recruitment Location: United Kingdom Category: other-general

### The Role

Our client is currently looking for an Engagement Manager to join one of their research consulting divisions based in London. Projects are focused on primary research data, typically multi-country, and are designed so that the research outputs can provide strategic input into the commercial effectiveness of the entire sales and marketing effort surrounding the launch and post-launch. Responsibilities include:

Project leadership - steering projects in the right way to ensure research solutions are

accurate. Deliver impactful presentations and recommendations to clients

Driving account development and building on existing client relationships

Line management – providing guidance and mentoring a small team of analysts & senior analysts

Strategic Input – Drive improvements to methodologies and approaches

### You

The successful applicant will have:

Significant healthcare-specific primary market research experience, ideally focusing on quantitative methodologies

The experience to build new and existing client relationships

The ability to provide consultative solutions and apply cutting edge techniques to solve clients problems

Strong analytical skills, highly numerate with real attention to detail Strong interpersonal skills – a real team player **Cross References and Citations:** 

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