

## French Speaking Business Developer - Digital Marketing

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Company: French Selection

Location: Brighton

Category: sales-and-related

### FRENCH SELECTION UK

French Speaking Business Developer (Digital Marketing)

Sales, Sales executive, Digital Sales, Digital media platform, Business Development, Lead generation, Cold calling, Targets, Negotiation, SEO, SaaS, Technology, Salesforce, Fluent in French, France, Area Sales manager, Sales manager, Sales Representative, Brand manager partner, Digital Marketing, Sales Consultant, Advertising, Marketing Campaign, FMCG, Beauty, Fashion, Sustainable, Ecommerce, Retail, Social media, Instagram, Tik Tok, hybrid, WFH

Based in: Brighton, East Sussex

At commutable distance from: London, Southwick, Hove, Falmer, Newhaven, Plumpton, Seaford, Worthing, Hassocks, Lewes, Eastbourne

Salary: circa £60,000 OTE

Ref: 724BR

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Please visit the French Selection UK website, vacancies section, search job reference 724BR

Applications submitted on our website will come to us in the correct format, which means they will be processed faster & more efficiently by our team of consultants.

The Company:

Innovative Marketing Agency helping leading brands grow their digital exposure & sales in Europe, USA and Asia

Main duties:

Prospect leading French retail brands, offer a range of services to help them enhance their media exposure through social & online media to create highly targeted campaigns

The Role:

- Search & analyse partnership opportunities via LinkedIn & Social Media
- Develop new business opportunities with focus on the French market
- Run consultative sales processes through to successful completion
- Maintain an open communication with clients, colleagues and management
- Collaborate with an Account manager once prospects are converted
- Develop understanding of clients, competitors to target needs & drive sales

The Candidate:

- Fluent in French (written and spoken) – Essential
- Sales or business development experience
- Target driven with strong negotiation skills
- Confident with strong presentation skills
- IT literate (ideally with Salesforce CRM)

Salary: £45,000 pa + Commission (Up to £90K OTE)

French Selection, leading UK-based consultancy specialising in the recruitment of bilingual and multilingual professionals for international business (industries and services). We are the leading recruitment consultancy for German, French, Italian and Spanish speaking positions. Also recruiting for positions with other languages such as Dutch, Polish, Portuguese, Scandinavian languages, Mandarin, Japanese and Arabic.

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