

United Kingdom Jobs Expertini®

Growth Marketing Manager (Fully Remote & Full-Time)

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Company: Pip Decks

Location: United Kingdom

Category: other-general

TLDR: fully remote Growth & Performance Marketing role in the GMT/CET time zone, with a strong focus on Facebook Ads and a mission to get to 100M in annual revenue.

Pip Decks is on the lookout for **Growth Marketing Manager** who's ready to roll up their sleeves and help us scale the business to 9-figure revenues.

We're looking someone who's passionate about **growth** beyond just a single channel, and has demonstrated a track record in generating revenue through Performance Marketing. In this role, you'll not just be running campaigns; you'll be the brains behind the strategy, fine-tuning our approach to hit the mark every time. You'll work remotely, managing our most important channels and coordinating with freelancers and agencies when needed, making sure everything flows together seamlessly.

At Pip Decks, we value continuous learning and growth. If you're all about exploring, adapting, and pushing boundaries in the digital marketing space, you're speaking our language.

Salary: (depending on experience) £45,000 - £55,000 p/a

Contract type: Full Time Employment (UK & EU) or Contract (Rest of World)

Location: Fully remote. Preferred timezone GMT/CET

Responsibilities:

Manage and optimize Facebook & Google Ads accounts with 7-figure monthly budgets.

Taking ownership of media buying.

Work together with our in-house creative team and proactively contribute to creative meetings from your data-driven & technical perspective.

Collaborate with freelancers and agencies, giving clear briefs and guidelines.

Stay curious and up-to-date with industry trends, bringing fresh ideas to the table.

Tools we use

TripleWhale for third party attribution

ChatGPT and other various AI tools

Ahrefs for SEO

Zapier: automate the boring stuff

Slack: For team communication.

Loom videos: To convey training and demonstrations.

Notion: To document ideas and processes.

At Pip Decks, our culture thrives on:

Smart, humble & hungry team players.

Trust: Managing your time and projects is your call.

Autonomy: We provide the tools and freedom to let you steer your journey.

Outcome-driven: Impact is what we're after, not just clocked hours.

Proactivity: Owning your goals is the name of the game.

Requirements

About you

3+ years of experience in Growth/Performance Marketing.

Excellent English skills (C1)

Strong track record with Facebook/Meta Ads, as well as at least one additional channel from the list above. In an ideal world you would have “T-shaped” experience across channels.

You’re data-driven and curious. You value statistical significance over gut feelings.

You’re always learning. If you don’t know how to do something, you know where to find the answers and come up with the best possible solution to your problem, not the conventional one.

You know how to think a few steps ahead, building scalable systems, working smarter, not harder.

You’re comfortable coordinating with freelancers and agencies, ensuring clarity and understanding.

New ideas? You’ve got a ton, and you’re ready to make them happen.

Benefits

Play a pivotal role in steering Pip Decks through uncharted waters of opportunity.

Work from anywhere, fostering a balance that suits your lifestyle.

Enjoy a competitive compensation package.

Grow with us, in an environment that values smart work, creativity, and innovation.

To apply, please submit your details along with a cover letter. In your cover letter, please tell us why you think you’re a perfect fit for the role and share a few of your proudest career moments with us - whether it’s a goal that you were super proud to achieve, a “hack” you found or even a time you failed but learned something valuable from the experience.

We’re looking forward to hearing from you!

With love,

your Pip Decks Team

P.S.: To prove that you actually read this job description, please include the word “Banana” anywhere in your cover letter

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