

Head of Communications & Brand - Me...

[Apply Now](#)

Company: Crypto Recruit

Location: London

Category: arts-design-entertainment-sports-and-media

The company is an Ethereum Layer 2 scaling solution, built to bring digital assets, NFTs, and blockchain gaming to life. Our mission is to empower digital asset ownership for people and businesses. If you get excited by the thought of joining a highly experienced, fast-paced global team that is building the future, this role may be for you.

We are looking for an experienced Head of Communications & Brand to lead and build our growing Communications and Brand teams. Reporting to the Chief Marketing Officer, you should have a deep knowledge of the crypto, web3, NFT, and gaming media landscape, a strong network of media contacts, and proven leadership skills. You will need to demonstrate success at building global marketing plans and go-to-market strategies, preferably in web3, crypto, or gaming industries. We expect that you will have all the key marketing capabilities under your belt, with proficiency in branding, advertising channels, communications, social media, digital tools, and a deep understanding of emerging technologies.

Responsibilities

Lead the development and implementation of brand, marketing, and communications strategies to support the organization to achieve its strategic and operational targets, including budget & KPI objectives while protecting the brand and managing reputational risk

Grow and manage a team that is responsible for the entire company's community across, all

platforms

Brand planning and GTM strategy and delivery

PR strategy working with external agencies and internal stakeholders

Develop and manage an extensive multi channel content marketing strategy and be responsible for the team's delivery and execution

Drive PR reach and media engagement for the company's brands across all channels

Partner with the Marketing team to develop and support brand strategy, keeping the brand's core values at the heart of all that you do

Work collaboratively with the CMO and Leadership team to align on the company narrative and execute against key announcement cadence and timelines

Work with and manage external agencies as required

Requirements

You have 5+ years in a similar role

Deep knowledge of web3, crypto, and the gaming media landscape

You have a strong analytical mindset and a performance-driven approach to communications, content, and brand marketing

You are highly motivated and a team player, excited to work with a great team of global entrepreneurs and partner cross-functionally to create brand awareness and memorable campaigns

You take initiative, seek opportunities and ask questions when necessary

You are passionate about web3.0/blockchain/NFT gaming space and intrinsically motivated to stay on the bleeding edge of best practices and trends

Make sure to follow us here to get our most live

jobs <https://www.linkedin.com/company/cryptorecruit>

Cryptorecruit are the worlds leading specialist recruiter for the blockchain/Cryptocurrency industry. We recruit positions from CEO,CTO, Project Manager, Solidity developer, frontend and Backend Blockchain developers to marketing/sales and customer service roles. Please browse our website and at www.cryptorecruit.com to search all our job vacancies.

[Apply Now](#)

Cross References and Citations:

1. [Head of Communications & Brand - Me...SearchaustralianjobsJobs London Searchaustralianjobs ↗](#)
2. [Head of Communications & Brand - Me...Amsterdamjobs Jobs London Amsterdamjobs ↗](#)
3. [Head of Communications & Brand - Me...OfficerjobsJobs London Officerjobs ↗](#)
4. [Head of Communications & Brand - Me...ManagementjobsJobs London Managementjobs ↗](#)
5. [Head of Communications & Brand - Me...Biologyjobs Jobs London Biologyjobs ↗](#)
6. [Head of Communications & Brand - Me...ProgrammingjobsnearmeJobs London Programmingjobsnearme ↗](#)
7. [Head of Communications & Brand - Me...AdminjobsJobs London Adminjobs ↗](#)
8. [Head of Communications & Brand - Me...OsakajobsJobs London Osakajobs ↗](#)
9. [Head of Communications & Brand - Me...Londonjobscareer Jobs London Londonjobscareer ↗](#)
10. [Head of Communications & Brand - Me... Chefjobsnearme Jobs London Chefjobsnearme ↗](#)
11. [Head of Communications & Brand - Me... ZoologyjobsJobs London Zoologyjobs ↗](#)
12. [Head of Communications & Brand - Me... ElectricianjobsJobs London Electricianjobs ↗](#)
13. [Head of Communications & Brand - Me... Socialmediajobopportunities Jobs London](#)

Socialmediajobopportunities ↗

14. Head of Communications & Brand - Me... Kazakhstanjobs Jobs London

Kazakhstanjobs ↗

15. Head of Communications & Brand - Me... Cinemajobs Jobs London Cinemajobs ↗

16. Head of Communications & Brand - Me... Professorjobs Jobs London Professorjobs ↗

17. Head of Communications & Brand - Me... Projectmanagementjobs Jobs London Projectmanagementjobs ↗

18. Head of Communications & Brand - Me... Insurancejobs Jobs London Insurancejobs ↗

19. Head of communications & brand - me... Jobs London ↗

20. AMP Version of Head of communications & brand - me... ↗

21. Head of communications & brand - me... London Jobs ↗

22. Head of communications & brand - me... Jobs London ↗

23. Head of communications & brand - me... Job Search ↗

24. Head of communications & brand - me... Search ↗

25. Head of communications & brand - me... Find Jobs ↗

Source<https://uk.expertini.com/jobs/job/head-of-communications-brand-me--london-crypto-recruit-f5d50fb61d/>

Generated on: 2024-05-02 by [Expertini.Com](https://uk.expertini.com/)