

Head of Communications

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Company: The Green Recruitment Company

Location: London Area

Category: other-general

The Green Recruitment Company have been exclusively engaged by a UK leading developer, owner, operator of Bioenergy Assets in the UK – to support in their continued growth across the UK. In addition to the existing portfolio, the business has an affluent project pipeline to develop & construct 15 further plants. Each project valuing circa £25m. The Business comprises of a high pedigree of renewable energy & bioenergy professionals, however in-keeping with their ambitions seek an astute & experienced Communications specialist to join the business.

Role Responsibilities

Lead on the development & implementation of the Company's multi-media communications strategy. Act as the main press contact and media liaison for the company, responding to press inquiries in a timely manner as spokesperson, and setting up interviews with relevant decision makers in the business. Take ownership & create engaging press releases, articles, newsletters, marketing materials on related developments, projects & partnerships. Plan and manage design for internal/external marketing materials. Develop & design communication strategies for stakeholders, NGO's, Local Governments, Landowners, policy makers & build customer recognition. Work collaboratively to instigate new ideas & strategies, in order to remain current & forward thinking. Build relationships at all levels with Stakeholders.

Requirements: Degree educated – strong preference towards Communications, Journalism, Public Relations. Demonstrated experience working within a similar role, within Renewable Energy, Bioenergy, Energy from Waste, Anaerobic Digestion, Sustainability, Circular Economy Waste Management, Large scale Processing, Manufacturing or Renewable Energy Infra (A Must). Verbal/written communication skills; Outstanding Exp. creating targeted content Comfortable with public

speaking. Previous experience working in events (desirable)

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