

Head of Communications

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Company: Blu Digital

Location: London

Category: arts-design-entertainment-sports-and-media

Head of Communications

Central London

Are you looking to make the steps in your PR Career? Would you like to work with one of the world's leading brands?

My client is a well-loved brand around the world and is looking for a Head Of Communications. This role is a chance of a lifetime which will enable you to work from London and be able to travel and work internationally. The role itself is to develop and lead strategic communications through storytelling across social, web, TV and Radio. The role will be managing a team of PR Managers and specialists so line management is a must. The day to day of the role will be identifying great story opportunities coming from in house brand and marketing this to local/national outlets. You will lead innovation in the skillset of Communications, adopting an 'audience-first' mindset. You will be responsible for corporate communications including product communication, crisis comms and working collaboratively with corporate affairs.

You must have experience within PR and a Bachelor's Degree. You must have a proven track record in leading teams, projects and securing brand reach and experience of developing progressive campaigns for 18-25's. You will be equipped to build media and influencer relations in all fields while be able to provide a story telling approach

If you feel like this is right role for you please apply below or contact me directly –

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