

Head of Design – Consulting & Research

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Company: Oxford Economics

Location: United Kingdom

Category: life-physical-and-social-science

Head of Design – Consulting & Research

London

The Head of Design – Consulting & Research at Oxford Economics is a creative professional that manages the brand, visuals, and creative endeavours. Responsibilities of the role are to build a cohesive vision for the entire business and to ensure that any client-facing visual epitomises that brand. On an operational level, the role oversees the regular pool of external designers currently used.

The role would encompass:

Building and integrating the overall brand guidelines for the business. This would include overseeing the development of templates and software solutions to enable production staff to adhere to these guidelines.

Regularly updating brand guidelines as the brand and the business change.

Identifying, liaising, and managing external designers and linking them with internal project managers. Implementing a new ticket system to manage workloads effectively.

Expanding both in numbers and skills the pool of external designers who are available to work with Oxford Economics.

Being the lead report designer as well as QA externals' work.

Providing advice on design rules and tips for improving design to production staff.

Skills required:

Strong communication skills to work with both third parties and internal colleagues to set expectations, brief them, and check in with them on the progress of work.

Exceptional attention to detail and the ability to effectively approve work quickly without compromising on the details.

A fundamental understanding of design theories, design concepts, and how they might apply to current projects.

Stay up-to-date on new trends, techniques, and how the world views different visual communication.

About Oxford Economics

Oxford Economics was founded in 1981 as a commercial venture with Oxford University's business college to provide economic forecasting and modelling to UK companies and financial institutions expanding abroad. Since then, we have become one of the world's foremost independent global advisory firms, providing reports, forecasts and analytical tools on more than 200 countries, 250 industrial sectors, and 7,000 cities and regions. Our best-of-class global economic and industry models and analytical tools give us an unparalleled ability to forecast external market trends and assess their economic, social and business impact.

Headquartered in Oxford, England, with regional centres in London, New York, and Singapore, Oxford Economics has offices across the globe in Belfast, Boston, Cape Town, Chicago, Dubai, Frankfurt, Hong Kong, Houston, Johannesburg, Los Angeles, Melbourne, Mexico City, Milan, Paris, Philadelphia, Sydney, Tokyo, and Toronto. We employ 500 full-time staff, including more than 300 professional economists, industry experts and business editors—one of the largest teams of macroeconomists and thought leadership specialists. Our global team is highly skilled in a full range of research techniques and thought leadership capabilities, from econometric modelling, scenario framing, and economic impact analysis to market surveys, case studies, expert panels, and web analytics.

We look forward to welcoming you to the Oxford Economics family.

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