

Head of Marketing and Communications

[Apply Now](#)

Company: Forward Role

Location: Manchester

Category: other-general

Are you a proven Senior Marketer with experience within a law firm (ideally Top 50)?

Would you like to join a growing team with a number of exciting projects ahead?

This would suit a Senior Marketing Manager looking to step up or a current Head of Marketing?

You must have experience in a law firm or a partner led professional services business.

Their excellent benefits include:

27 days' annual leave

Birthday privilege day and Christmas shutdown

Holiday buy, sell and carry over scheme

Travel Allowance of £1,750 per annum

Up to £350 can be claimed in relation to a Fitness at Work Allowance

2 charity volunteering or pro bono days

Flexible, agile, and home working

BUPA

Permanent health insurance

Flexible pension scheme

Medicash

EAP with access to counselling

Enhanced family leave policies

Access to 10 days fully subsidised emergency or back-up care per year

Life assurance

Annual travel season ticket loan

Dress for your day policy

Bespoke training and development opportunities

Financial contribution towards home working equipment

Introduction to the role:

This is an exciting opportunity to join a busy and successful Business Development and Marketing (BD&M) team.

You will head up our Marketing and Communications team, and have responsibility for the Web, Communications and Events functions.

Your direct reports will be the Senior Events Manager, PR Manager, Senior Web Manager, Internal Communications Manager and External Communications Manager. The Marketing and Communications team will be an overall team of 12, and work within a wider Business and Development and Marketing team of 25.

A key focus of the role will be ensuring that the team delivers both BaU operations as well as several current ongoing projects that support the delivery of the firm's strategy.

Furthermore, you develop strong relationships with senior management and the firm's three business group leaders, and will consult extensively with colleagues across the firm, including senior fee earners who drive individual marketing and business development campaigns.

Key responsibilities:

Working with the Head of Business Partnering, create, agree, and deliver the operational plans for the team.

Work with and manage the BD&M managers, supporting them to deliver their day to day

plans as well as implement channel development strategies for their areas.

Collaborate with the Head of Client Development, Head of Business partnering and Director of Business Development and Marketing to ensure that there is connectivity within and high performing delivery from the wider BD&M team.

Deliver all activities on time and on budget.

Work with the Director of Business Development and Marketing to set the annual budgets. Manage the Marketing and Communications budgets, providing all necessary monthly and ad-hoc reporting.

Overall responsibility for ensuring all marketing and communications is 'on brand' consistency across all offices – both UK and internationally.

Developing strong relationships both internally and with external suppliers.

Lead on key firm wide strategic projects as required.

As an industry leading, nationwide Marketing, Digital, Analytics, IT and Design recruitment agency, we are continually receiving new assignments to work on, so keep a close eye on our website, Facebook, LinkedIn and Twitter pages for a full list of current permanent and interim opportunities as well as marketplace news and fun stuff.

Forward Role is operating as an employment agency.

[Apply Now](#)

Cross References and Citations:

1. Head of Marketing and Communications Phoenix Jobs Manchester Phoenix Jobs



2. Head of Marketing and Communications Manager Jobs Manchester

Manager Jobs near me ↗

3. Head of Marketing and Communications Brazil Jobs Jobs Manchester Brazil Jobs ↗

4. Head of Marketing and Communications Search European Jobs Jobs Manchester

Searcheuropeanjobs ↗

5. Head of Marketing and Communications Nutritionistjobs Jobs Manchester

Nutritionistjobs ↗

6. Head of Marketing and Communications ArtjobsnearmeJobs Manchester

Artjobsnearme ↗

7. Head of Marketing and Communications Jobspro Jobs Manchester Jobspro ↗

8. Head of Marketing and Communications Productmanagementjobs Jobs Manchester

Productmanagementjobs ↗

9. Head of Marketing and Communications Museumjobs Jobs Manchester Museumjobs

↗

10. Head of Marketing and Communications Highestpayingjobs Jobs Manchester

Highestpayingjobs ↗

11. Head of Marketing and Communications Ukrainejobs Jobs Manchester Ukrainejobs

↗

12. Head of Marketing and Communications Photographerjobs Jobs Manchester

Photographerjobs ↗

13. Head of Marketing and Communications Ngojobs Jobs Manchester Ngojobs ↗

14. Head of Marketing and Communications Shanghaijobs Jobs Manchester Shanghaijobs

↗

15. Head of Marketing and Communications Sciencejobsnearme Jobs Manchester

Sciencejobsnearme ↗

16. Head of Marketing and Communications Bangladeshjobs Jobs Manchester

Bangladeshjobs ↗

17. Head of Marketing and Communications Locumjobs Jobs Manchester Locumjobs ↗

18. Head of Marketing and Communications Barcelonajobs Jobs Manchester

Barcelonajobs ↗

19. Head of marketing and communications Jobs Manchester ↗

20. AMP Version of Head of marketing and communications ↗

21. Head of marketing and communications Manchester Jobs ↗

22. Head of marketing and communications Jobs Manchester ↗

23. Head of marketing and communications Job Search ↗

24. Head of marketing and communications Search ↗

25. Head of marketing and communications Find Jobs ↗

Source: <https://uk.expertini.com/jobs/job/head-of-marketing-and-communications-manchester-forward-role-5d8c051f40/>

Generated on: 2024-05-02 by Expertini.Com