

# United Kingdom Jobs Expertini®

## HubSpot Specialist

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Company: Right Customer

Location: United Kingdom

Category: business-and-financial-operations

We are seeking a HubSpot Specialist, a crucial role in enhancing our marketing, sales, and customer service efforts. In this position, you will be the maestro of our HubSpot environment, leveraging its full suite of tools to streamline processes, optimize customer interactions, and drive business growth. Your expertise will be instrumental in deploying HubSpot's features effectively, ensuring our teams utilize the platform to its maximum potential. If you have a deep understanding of HubSpot's capabilities and a passion for driving efficiency and effectiveness through technology, this is the perfect opportunity for you.

### What You'll Be Doing

**HubSpot Configuration and Management** Configure and manage the HubSpot platform to align with our business goals and processes.

**Marketing Automation** : Set up and optimize marketing automation workflows to improve lead generation and nurturing.

**CRM Optimization** Ensure our CRM processes in HubSpot are streamlined for maximum efficiency and effectiveness in tracking customer interactions and sales processes.

**Data Analysis and Reporting** Utilize HubSpot's analytics tools to track key performance indicators (KPIs), generate reports, and provide actionable insights.

**Email Campaign Management**: Create and manage email campaigns within HubSpot, optimizing them for engagement and conversion.

**Training and Support:** Provide training and support to team members on using HubSpot effectively.

**Integrations and API Management:** Oversee the integration of HubSpot with other tools and systems, ensuring smooth data flow and functionality.

**Lead Scoring and Segmentation:** Implement lead scoring and segmentation strategies to personalize marketing and sales efforts.

## Requirements

**Experienced in HubSpot:** You have extensive experience in configuring and managing the HubSpot platform, with a deep understanding of its capabilities.

**Adept at Marketing Automation:** You are skilled in setting up and optimizing marketing automation workflows.

**Analytical and Data-Driven:** You have a strong ability to analyze data, derive insights, and make data-driven decisions.

**Effective Communicator:** You possess strong communication skills, able to provide clear instructions and support to team members.

**Detail-Oriented:** You pay close attention to detail, ensuring accuracy and efficiency in all aspects of HubSpot management.

**Proactive Problem-Solver:** You are proactive in identifying issues and opportunities within the HubSpot environment and capable of developing effective solutions.

**Team Player:** You work well collaboratively, understanding the importance of integrating HubSpot across various departments for optimal results.

## Benefits

Be a key player in a forward-thinking marketing team.

Access to ongoing professional development and HubSpot certifications.

Opportunity to work on diverse projects and make a tangible impact on business growth.

Competitive compensation package with flexible work arrangements.

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