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Influencer Outreach Executive

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Company: Forward Role

Location: United Kingdom

Category: other-general

Influencer Outreach Executive
Main responsibilities
Knowledge of influencer marketing strategies in the beauty industry
Responsible for a percentage of monthly budgets, working with the outreach manager
Brainstorming for influencer campaigns, in line with business KPIs
Managing the influencer contracts and ambassador activation plans
Deliver the strategy across all relevant social platforms and talen...
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