

Innovation Strategist

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Company: Harnham

Location: London Area

Category: other-general

INNOVATION STRATEGIST UP TO £60,000 HYBRID WORKING LONDON BASED We are working with a boutique innovation consultancy who work with some of the biggest brands in the world across several sectors including FMCG, telecoms, media, gaming and more. They're looking for to bolster their growing team with a qualitative- focused consultant. This is a great opportunity to work with some of the biggest brands in the world and be a part of groundbreaking campaigns. THE ROLE: The Innovation Strategist will have the following responsibilities: Work across qualitative focused innovation and strategy driven projects Presenting actionable and strategic recommendations to clients Mentor junior members of the team Deliver cutting-edge insights and creative recommendations to clients across several sectors including sports, gaming, FMCG and more YOUR SKILLS AND EXPERIENCE: The Innovation Strategist will have: Experience within a innovation focused consultancy/agency Exposure to gaming/sports clients is desirable. Familiarity with both qualitative methodologies such as focus groups, IDI's Excellent communication skills THE BENEFITS: A salary up to 55,000k Pension Hybrid working Please register your interest by sending your CV to Jack Gould via the apply link on this page.

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