

Interim Head of Communications

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Company: Ellwood Atfield

Location: London

Category: arts-design-entertainment-sports-and-media

A leading media company and high profile brand needs to recruit an Interim Head of Communications to provide maternity cover support for 12 months.

Reporting to the Executive Director, the role is responsible for overseeing all external communications regarding the company's digital, commercial, marketing, brand and corporate operations activity. Working closely with the Senior Management Executive Team, the role will also work closely with other key internal business leads and will be responsible for building a small in-house team to support wider business growth strategy.

Key responsibilities include:

- Oversee all editorial, commercial, brand digital and marketing communications.
- Develop and deliver a proactive brand communications plan.
- Support on reputational management and crisis communications.
- Lead all PR engagement across online, broadcast and traditional media outlets, UK and some international.

This is a fantastic opportunity to work with a market leading brand, utilising your exceptional corporate and consumer PR and media relations expertise to drive brand awareness and business growth within a fast changing and highly dynamic environment. Suitable candidates must demonstrate extensive experience of managing crisis communications and proactive brand communications programmes within the private sector.

To apply for the position of Interim Head of Communications, please click the apply button to upload your CV.

Ellwood Atfield recruits the people who talk for you. Experts in the recruitment of Media

Relations, Internal Communications, Public Affairs and Policy Professionals.

To view all of our vacancies in London, Brussels and beyond, our thought leadership reports and a calendar of forthcoming events please visit www.ellwoodatfield.com

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