

**Intern PR & Communications EMEA (Duration: 12 months, Start Date: July 2024)**

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Company: Wyndham Hotels & Resorts

Location: London

Category: arts-design-entertainment-sports-and-media

Wyndham Hotels & Resorts is now seeking an Intern PR & Communications EMEA to join our team in London, UK.

## **The Internship**

The Intern will support the day-to-day implementation and delivery of PR & Communications initiatives to raise awareness and consideration of Wyndham Hotels & Resorts and our family of brands within Europe, the Middle East, Eurasia and Africa (EMEA).

## **Responsibilities**

1. Work as part of a 4-person team, under the commercial function, to increase brand awareness of the Wyndham brand across Europe, Middle East, Eurasia and Africa, reporting directly to the Head of PR & Communications EMEA.
2. Support on internal communications including virtual town halls, corporate podcast, and hotel-facing newsletters.
3. Support on B2B and B2C campaigns including press releases, interview opportunities, press events, influencer engagement and media outreach.
4. Compile media lists, build relationships with key pan-European media and manage

monthly coverage reports.

5. Support in liaising with four PR agencies across UK, Germany, Turkey, Middle East and India.

6. Internship Group Project: all Interns will be involved in a business-critical project during their internship.

7. Support the employee engagement committee in organising activities/ initiatives under 3 pillars: People, Community and Sustainability .

### **Abilities, key competencies and skills**

Alongside the professional competencies outlined below, the successful candidate will demonstrate the fundamentals of our Count on Me! Service Culture to be Responsive, Respectful and Deliver a Great Experience. This will form the cornerstone of their approach as they carry out all tasks with the Count on Me! Building Blocks in mind; Compassionate, Engaged, Dependable, Courteous, Engaged, Inclusive, Hospitable, Prepared and Personalised

- Customer service
- Communication; written and verbal
- Multi-tasking
- Organisation and planning
- Teamwork and ability to work autonomously
- Entrepreneurial learning
- Initiative taking
- Energy and ambition

### **Experience, certificates and education**

- Bachelor's degree (or studying towards) in Communications, Marketing or Hospitality Management is required.

- Previous experience in a hospitality environment or in PR & Communications, Marketing or Event planning, either as a previous internship or as holiday work experience.
- Good knowledge of Microsoft Word, specifically of Excel and PowerPoint, is required.
- Fluency in written and spoken English is essential. Other language skills are an advantage.
- MS Office Suite and Database Management would be helpful.
- Project management and organisational skills are important.

### **Compensation and benefits**

- £23,000 gross per annum, prorated for the duration of the internship
- 25 days of holidays per annum (accrued basis)

### **COMPANY OVERVIEW:**

Wyndham Hotels & Resorts is the world's largest hotel franchising company by the number of properties with approximately 9,200 hotels across over 95 countries on six continents. Through our network of approximately 872,000 rooms appealing to the everyday traveler, Wyndham commands a leading presence in the hospitality industry. Headquartered in Parsippany, N.J. with offices around the world in London, Shanghai, Buenos Aires, Dubai and more, Wyndham employs more than 2,000 corporate team members worldwide who are dedicated to the Company's mission of making hotel travel possible for all. Supporting thousands of franchisees and a growing global portfolio of 24 hotel brands—think household names like Wyndham, La Quinta, Ramada, Days Inn and Super 8—Wyndham team members are a widespread group of individuals with diverse interests and backgrounds. Our unique Count on Me culture, commitment to flexibility and core values of Integrity, Accountability, Inclusivity, Caring and Fun are just part of what continues to make Wyndham an award-winning best place to work.

**Job Location** WHG United Kingdom, 4th Floor, 3 Shortlands, Hammersmith, London W6 8DA

Employment Status: Full-time

### Employment Disclaimer

████████████████████ the world, Wyndham Hotels & Resorts manages hotel properties on behalf of a third party owner. At many of those properties, the Hotel owner is the actual employer, and Wyndham Hotels & Resorts performs recruiting and hiring functions on behalf of the owner. I understand and agree that, by applying through this site, I may be applying for a position with a company other than Wyndham Hotels & Resorts where Wyndham Hotels & Resorts is serving only as the recruiter and will not be my actual employer.

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